### NATIONAL ASSOCIATION OF TEACHERS OF SINGING



# inter nos "Retween Us"

WWW.NATS.ORG

VOL. 53, NO. 2 • FALL 2020

Association Notes	1
Independent Voices Associate Editor	2
In Memoriam	4
President's Update	6
2020 NSA Winners' Recap	8
2020 NATS Intern Program: Rescheduled for 2021	9
International Notes	12
Conference Sponsor Thank You	14
NATS Mentoring Program for Composers	16
NATS Installs 2020–2021 National Officers	19
INDEPENDENT VOICES	
Saturday Song Share: A Virtual Gathering Place	20
TRANSITIONS: An Interview with Deanna Maio	22
Picture Perfect: Branding Photos for Your Independent Studio	25
What We're Talking About	28
2021 Membership Renewal	28
NATS National Committee Assignments and Appointments	30
NATS 75th Anniversary Fund	34
2019 Fiscal Year Audit Summary	39
NATS Framing Our Future	40

### **ASSOCIATION NOTES**

### The NOW Normal

have taken to calling these days the NOW NORMAL. I used to call them the 'new normal,' but then became confused with which "new" normal I was referring to as data, input variables, and external constraints constantly changed my personal and professional worlds on a sometimes daily basis. Since the last time I wrote to you in *Inter Nos* it is an understatement to say our world has been turned upside down. Building a career in the arts is difficult enough without the added complication of a pandemic in which the specific way you make art is viewed by many as one of the least safe activities during these times. Our friends and colleagues have left the profession, some by choice and others by economic

necessity. Our students, past, present, and future have questions we cannot answer with the same certainty we once could. Our confidence has been shaken as many of our previous assumptions about life, death, and daily living, no matter how informed, have faced the reality of a deadly pandemic. We have also dealt with the anguish of loss of friends, colleagues, and family members who succumbed to this deadly virus. Our ability to celebrate lives well lived and grieve publicly for even those not lost to the virus has been impacted by restrictions on public gatherings, including funerals, making the grief process even more difficult for many.



Allen Henderson NATS Executive Director

As if a pandemic was not enough, we have also faced the senseless murders of Amaud Arbery in GA, Breonna Taylor in KY, George Floyd in MN, and others whose names we must say, at the hands of police. The systemic racism, hatred, and bigotry must stop and we must ALL be a part of the solution, supporting our black colleagues and students everywhere, lifting our voices in a loud and unwavering chorus demanding lasting and eternal change while acknowledging our failure to address the privilege many of us have enjoyed for centuries.

Despite the challenges, injustice, and loss, our singing and teaching community has risen and continues to rise to the challenges before it. As many of you know, NATS has led during this difficult time, bringing our network of experts to bear on

### inter nos VOLUME 53, NO. 2

### PUBLISHER Allen Henderson

Executive Director allen@nats.org

### **MANAGING EDITOR**

### **Deborah Guess**

Director of Operations deborah@nats.org

#### **DESIGNER**

Regina Troyer

Carter Publishing Studio

### INDEPENDENT TEACHER ASSOCIATE EDITOR

Cynthia Vaughn

cynthiavaughn@mac.com

**inter nos** is the official newsletter of the National Association of Teachers of Singing. It is published two times per year (spring and fall) for all NATS members.

#### **PLEASE SEND ADDRESS CHANGES TO:**

**NATS** 

Phone: 904.992.9101 Fax: 904.262.2587 Email: info@nats.org

Visit us online at: www.nats.org

#### **PUBLICATION DEADLINES:**

**Mission**: To advance excellence in singing through teaching, performance, scholarship, and research.

The National Association of Teachers of Singing, Inc. is a member of the National Music Council.



### INDEPENDENT VOICES

### The First Penguin

by Cynthia Vaughn, Associate Editor for Independent Voices

have been thinking a lot about penguins lately. My adult voice student Erik Ralston works with emerging companies and tech start-ups. In August he wrote a piece for medium.com, "The First Penguin & The Last Shark," that describes penguins as good survivors but generally poor entrepreneurs. In business-speak, the "Blue Ocean" describe places of new opportunity. Erik's article made me think of one of my favorite movies, the National Geographic documentary "March of the Penguins" and the animated movie "Happy Feet" that I enjoyed with my children when they were young.



Cynthia Vaughn Associate Editor for *Inter Nos* CynthiaVaughn@mac.com

In some ways voice teachers are like a waddle of penguins, sticking together in a traditional way to make it through another winter, surviving if not actually thriving. After all, it worked for our voice teachers, and their voice teachers before them. 'Better to stick together than to step out of the huddle and be eaten by a predator. Eventually, though, the penguins become hungry and they find themselves at the edge of a cliff. At first they are stuck, afraid to leap off the cliff and reluctant to go back the way they came. So, they wait for the First Penguin to dive off into the deep unknown. If the First Penguin does not become shark food, others will follow.

"Who breaks the standstill? The First Penguin. Eventually one of the penguins arrives at the correct conclusion: there is no way to know the hopes nor hazards of the situation without jumping in the water and finding out. The moment the other penguins see the water is still and blue after the first penguin, they rush in to fill their bellies."—Erik Ralston <a href="https://medium.com/@ErikRalston/the-first-penguin-the-last-shark-13639f52f72d">https://medium.com/@ErikRalston/the-first-penguin-the-last-shark-13639f52f72d</a>

In March 2020, just about the time the Spring issue of NATS *Inter Nos* was released, NATS members found ourselves at the edge of a cliff called COVID-19. So much was unknown, and still is unknown. We knew that we could not teach the way we had always taught face-to-face with our students and we did not initially have a clue on how to move forward. We were stuck waiting for the First Penguins to lead the way. Well, the National Association of Teachers of Singing leaped off that cliff in a big way, partnering with other respected music associations on May 5 to present a now famous webinar that has been viewed nearly 130,000 times on YouTube: "A Conversation: What Do Science and Data Say About the Near Term Future of Singing." Since then, dozens of webinars, NATS Chats, resources, and studies have been shared on the NATS website. Meanwhile Ian Howell, Nicholas Perna and other First Penguins dived off the cliff into the waters of low-latency online singing and teaching. More innovation and experimentation in this area for our field has happened within the past three months than in the past decades. Now

(continued next page)

### **Independent Voices** — The First Penguin (continued from page 2)

they are evangelizing the other penguins with promises that the water is fine and there is plenty of fish for everyone, including the penguins in the middle of the huddle who are happy right where they are.

I have been called a pioneer and innovator, but the truth is that I am usually a Second Penguin. I watch the early adopters embrace advances in technology, pedagogy, and voice science. I watch the independent studio entrepreneurs like First Penguins Michelle Markwart Deveaux and Claudia Friedlander dive into all sorts of business and marketing strategies. Then, I jump in and rarely look back!

Coincidentally the same week that Erik Ralson published his business article about penguins, my marketing assistant sent me a draft of the graphic she had created for that week's "Monday Musings" Instagram post. Sure enough, it was penguins, with one of my favorite Stephen Sondheim quotes from the musical *Sweeney Todd*,

"If I cannot fly, let me sing!"

Here's to the First Penguins who led the way, the Second and Third Penguins who have spent the past several months figuring out which audio video technology works best for them and their students, or what safety protocols will be needed for teaching in-person or hybrid. Here is to the Penguins in the middle who thought that they would be teaching "as usual" until their schools suddenly switched to all online platforms the first week of school. Here is to the Penguins huddled at the back who are simply waiting to return to traditional lessons. If we all stick together like those penguins in a waddle, we will get through this together.

\* \* \*

In this issue of Independent Voices, NATS member Christine Thomas-O'Meally writes about the important of a branding photoshoot to show your clients who you are, especially when you cannot see them in person. *Inter Nos* speaks with NATS member Deanna Maio (definitely a First Penguin!) about ways that she jumped in early and came up with innovative ways to engage her students in the first online musical, *The Show Must Go Online*. She also co-created a new program for local school children in small education pods, where on-site teachers



assist students with their assigned schoolwork and creative arts. I also share my very personal story that led to the start of my studio's weekly Zoom "Saturday Song Share." I wanted to connect with my students, and I ended up also connecting with colleagues and alumni across the country.

Are you ready to dive in?

PS: What is a group of penguins called? I looked it up!
A group of penguins in the water is called a 'raft,' a group
of penguins on land is called a 'waddle.' Other collective nouns
for penguins include rookery, colony, and huddle. Now you know.

Cynthia Vaughn teaches voice at Magnolia Music Studio in Richland, Washington, the studio she originally founded in Fort Collins, Colorado in 2008. She was formerly on the voice faculties of Colorado State University and Cedarville University. This summer, she will be a master teacher for the 2020 NATS Intern Program. Cynthia Vaughn and Meribeth Dayme, PhD, co-authored a leading college voice class textbook/anthology, The Singing Book (W. W. Norton, 3rd Edition 2014).

### **Association Notes** — The NOW Normal (continued from page 1)

the issues before us, collaborating with sibling organizations throughout North America to present a unified message to singers and teachers from NATS, ACDA, Chorus America and the Barbershop Harmony Society. Our May webinar that clearly placed the gravity of the situation before our community resounded widely. Although there were those who criticized some of the positions stated by our experts at the time, I am most proud that every fact presented, when considered in context, has proven to be prescient as the pandemic progressed. Both before and after that webinar a team of NATS members and colleagues from other organizations worked cooperatively to ensure our conversations, presentations, and experts brought the best available advice to our membership and the broader singing community. The names are too many to list here, but I must collectively thank all our guests, collaborators, researchers, and our staff and leadership who worked tirelessly to keep you up to date and prepared to transition quickly to online teaching.

By the time you read this, those who had a break over the summer are back in their Fall teaching schedules and using what they learned "on the fly" in the Spring and over the summer to create the safest teaching and singing environment possible. The now normal involves constant reminders to mask up, stay distanced, and make sure your teaching environment is clean. I hope you continue to be diligent and safe in all your teaching and performing settings. It is so easy to become lax as the statistics in our own locales improve.

NATS' success this Summer extended to the successful conversion of the <u>NATS National Conference</u> to a virtual event. Whew! We needed to be together as a community, if only virtually, and it was a week to remember which will resound within our community for years to come. It was an enormous team effort and a testament to the resilience and strength of

our association. We set a new record for attendance and have had thousands and thousands of views of some of our sessions on our <u>YouTube channel</u>. If you attended, don't forget that you have access to recordings of all the sessions through the end of 2020. All sessions are now available at the <u>NATS Live Learning Center</u>.

As we move forward, our now normal includes a newly revised mission statement and new vision, values, and diversity and inclusion statements. Our recently completed Strategic Plan will guide the work of our committees, leadership and chapters and regions. We are currently developing some dashboards that will help us track our progress and provide you a picture of our progress. We also look forward to welcoming a new development director.

I am more excited than ever to be a member of my professional organization and I hope you are too. Because I am excited about the direction we have been moving and the ways we have been responsive to the needs of our members and their students, I have committed to make a monthly philanthropic contribution above my annual dues to support the important work of NATS as part of my now normal. Our dues only comprise 42% of the support needed to ensure that NATS continues to support us in our teaching and performing. I hope you will join me this year by becoming a monthly donor to NATS this year. Even a small monthly contribution can make a big difference over time. Donate now.

As your now normal changes throughout this Fall, you can be sure that NATS will be here to support your work and provide expert guidance and resources to help us all navigate the times ahead. NATS is: many voices, one passion—singing!

As always I welcome your comments at <a href="mailto:allen@nats.org">allen@nats.org</a>
Allen

### IN MEMORIAM

February – August 2020

Merla Aikman Ellen Chickering Gail Gingery Jacqueline Green Myron Hermance, Jr Soo Yeon Kim Raymond Leuning Donald Miller Ewan Harbrecht Mitton Patricia Saunders Nixon George Vassos Karen Wicklund Paolo Zedda



### 3 easy ways to shop!



Create an account online through www.officediscounts.org/nats and browse through your discounts



Text **NATSSPC** to **(833) 344-0228** to save your free store discount card on your phone



Businesses may qualify for additional discounts. please email: **jeremy.kirkland@officedepot.com** or call **855-337-6811 X 12897** 

Visit us online to learn more!

### www.officediscounts.org/nats

Office Depot updates pricing, product and service assortment on a regular basis as a result of a variety of factors, including, but not limited to, market and competitive forces, and reserves the right to change pricing and product assortment at any time without notice. Offers are non-transferable. Office Depot reserves the right to limit quantities sold to each customer. We are not responsible for errors.



### **President's Update**

### Reflections on a Virtual NATS Conference—Where do we go from here?

By Carole Blankenship, President

n September 2019, as leaders gathered in Knoxville to prepare for the NATS Conference in June, no one could have foreseen or even comprehended a situation that would prohibit our meeting in person for the 56th NATS National Conference of 2020. For two days we worked together in Knoxville to solidify a conference that included community building and a focus on diversity, inclusion, and equity in our



Carole Blankenship NATS President

association and our profession as a whole. The two hundred fifty submissions were vetted, and more than one hundred distinct and exciting presentations were chosen.

Due to the pandemic, it was not possible to be together to enjoy the live concerts, or hug good friends and mentors, reminisce about old times, talk about performances we have shared, have late night drinks together, or plan for that breakfast with our former teacher. But we did feel community in the computer-generated, Zoom room world!

With the pivot to virtual, Allen Henderson and the preconference presenters organized the workshops so that people could register for all workshops if they wished. The original conference schedule over five days, was maintained and even expanded which helped create the experience of being present. We came together for the opening ceremony featuring the magnificent American Spiritual Ensemble. We listened as singers from around the world performed Schubert's An die Musik. With Karen Brunssen at the helm, many past presidents of NATS addressed the membership with recollections and warm wishes. On Sunday, the National Student Auditions were a big success and were witnessed by teachers and students' families-present and proud! On Monday morning, we came together (almost 600 of us!) to sing in community. Directors Erin Guinup, Providence Kamana, Melanie DeMore, and Maggie Wheeler led us in songs from all over the globe. For me, this event was an emotional high for which I was not prepared, triggering tears of joy!

During that one week, we experienced live sessions together, watched publishers' showcases, video concerts, and were offered ten break-out sessions a day. In the evenings, the live Q

& A sessions were dynamic and inspiring. Many NATS members were the presenters, performers, composers, pianists, volunteer hosts, emcees, and manager of sessions, sometimes late into the evenings depending on time zones.

The NATS staff worked many, many extra hours even as they were sheltered in their own homes away from the office. And in response to the pandemic, NATS members stepped up to freely offer their expertise in online teaching and technology, adding greatly to the already full and diverse offerings of the conference.

In the virtual format, unhampered by travel expenses and with the low registration fees, more than twice as many NATS members were able to attend the conference. The financial inclusiveness that resulted from this event brings new awareness to many, including the leadership who will be forever thoughtful about providing online professional development as well as community events. The 2021 Winter Workshop will be virtual in January and will address important sessions on caring for ourselves and our students during these most difficult times for singers and teachers of singing. Please see the entire lineup of wonderful offerings at the workshop: https://www.nats.org/2021\_Winter\_Workshop.html

### 2021 NATS VIRTUAL WINTER WORKSHOP

### Moving Forward

SINGING, TEACHING, AND SELF-CARE DURING COVID-19

**JANUARY 8-10, 2021** 

I look forward to being with you at the workshop in the wonderful ways we were together at the first ever, virtual conference!

I am impatient as we await a vaccine so that we plan for the future that includes live performances, and singing and learning in person at live auditions, workshops, and conferences. Until that time, please share with us the ways in which the virtual conference changed or inspired you. It is from NATS members that we gather creative ideas and by whom we are inspired to plan for the future. I look forward to being with you in person AND in the online, virtual world of NATS for years to come. You can email me at <a href="mailto:president@nats.org">president@nats.org</a>.



TOTAL PRIZES:
MORE THAN
\$35,000

FIRST PLACE, SECOND PLACE and THIRD PLACE prizes will be awarded in each category, totaling more than \$35,000 in all divisions!



# NATS Student Auditions are headed for Raleigh!

The excitement of NATS Student Auditions continues with a national round of competition and prizes at the NATS Summer Workshop in Raleigh, NC.

### **REGIONAL - PRELIMINARY ROUNDS**

Audition in YOUR Regional Event.

Five singers from each regional category with a national category equivalent will advance to to National Online Screening.

### **NATIONAL ONLINE SCREENING**

**April 9, 2021,** deadline for online digital submissions. Top 14 singers from each category advance to the live National Semifinal Round in Raleigh.

### **SEMIFINAL AND FINAL ROUNDS**

As part of the NATS Summer Workshop

July 8-10, 2021, in Raleigh, North Carolina.

Top three singers from each category advance to final round. 1st, 2nd, and 3rd place winners receive prize money.

### **ELIGIBILITY**

All singers ages 14-30 as of your regional audition date.

Audition Categories				
	Category*	Age Limit	Years of Study	
1.	High School Music Theater Treble Voice	14-19	no limit	
2.	High School Music Theater TBB Voice	14-19	no limit	
3.	High School Classical Treble Voice	14-19	no limit	
4.	High School Classical TBB Voice	14-19	no limit	
5.	Lower Music Theater Treble Voice	22	0-2 post high school	
6.	Lower Music Theater TBB Voice	22	0-2 post high school	
7.	Lower Classical Treble Voice	22	0-2 post high school	
8.	Lower Classical TBB Voice	22	0-2 post high school	
9.	Upper Music Theater Treble Voice	25	3-5 post high school	
10.	Upper Music Theater TBB Voice	25	3-5 post high school	
11.	Upper Classical Treble Voice	25	3-5 post HS; all undergraduate	
12.	Upper Classical TBB Voice	25	3-5 post HS; all undergraduate	
13.	Advanced Classical Treble Voice	22-30	4+ post high school	
14.	Advanced Classical TBB Voice	22-30	4+ post high school	
15.	American Negro Spirituals	14-30	no limit	
*Trobl	*Troble Voice Contrate Marrie contrate Countrities TDD Voice Toper Daritone Dari			

\*Treble Voice: Soprano, Mezzo-soprano, Contralto, Countertenor. TBB Voice: Tenor, Baritone, Bass

See complete rules, regulations, and repertoire information at www.nats.org

### 2020 NSA Winners' Recap

he final round of the 2020 National Student Auditions was held virtually on June 28 during the NATS National Conference. Winners were selected in 15 categories, including the biennial Hall Johnson Spirituals Category, resulting in more than \$35,000 in prizes being awarded this year to students of NATS teachers. A record number, 750 singers from across North America participated in this year's National Student Auditions. The NSA finalists are listed below, by category and placement, including their region and their teacher:

PLACE—WINNER	REGION	TEACHER
1—High School Music Theater Treble Voice		
1st—Anna Bakun	NORTHWESTERN	Erin G McCarthy
2nd—Audrey Logan	EASTERN	Hilerie Klein Rensi
3rd—Abigail Storm	TEXOMA	Michelle Hache
HM—Anna Zavelson	TEXOMA	Shaunna Shandro
2—High School Music Theater TBB Voice		
1st—Joel Newman	GREAT LAKES	Liz Gray
2nd—Sean Hodges	MID-ATLANTIC	Silvia Ledon
3rd—Kevin Nentwich	NORTHWESTERN	Jimena Shepherd
3—High School Classical Treble Voice		
1st—Lauren Albano	SOUTHERN	Phyllis S Treigle
2nd—Caitlin Chisham	WEST CENTRAL	Cristina Castaldi
3rd—Madeline Owens	MID-ATLANTIC	Tom Brunson
4—High School Classical TBB Voice		
1st—Charles Wolfer	MID-ATLANTIC	Amy Ayre
2nd—Luke Dailey	MID-SOUTH	Joanna McCarty-Rogers
3rd—Preston Rogers	MID-SOUTH	Mark Thress
5—Lower Music Theater Treble Voice		
1st—Jenny Brady	EASTERN	Lori McCann
2nd—Grace Rivera	EASTERN	George D Spitzer
3rd—Caroline Segars	MID-ATLANTIC	Mindy Damon
6—Lower Music Theater TBB Voice		
1st—Justin Bell	SOUTHERN	Jonathan Yarrington
2nd—Christopher McCloskey	TEXOMA	Penny D Hogan
3rd—Sam Greene	SOUTHEASTERN	Erin Shepherd Murray
7—Lower Classical Treble Voice		
1st—Claire Griffin	MID-ATLANTIC	Carla LeFevre
2nd—Shannon Crowley	GREAT LAKES	Mark Rucker
3rd—Katherine Dobbs	GREAT LAKES	Kerry Jennings
8—Lower Classical TBB Voice		
1st—Matthew Robison	WEST CENTRAL	Reginald L Pittman
2nd—Joshua Pitt	CENTRAL	Penelope Shumate
3rd—Ricky Goodwyn, Jr.	MID-ATLANTIC	Kevin McMillan
9—Upper Music Theater Treble Voice		
1st—(tie) Laura Paruzynski	NORTH CENTRAL	Susan Bender
1st—(tie) Logan Cosper	MID-ATLANTIC	Craig Allen
3rd—Abbigale Montes	MID-ATLANTIC	Mark Greenawalt

10—Upper Music Theater TBB Voice				
1st—Jeremiah Copeland	MID-ATLANTIC	John W Wright		
2nd—David Young	GREAT LAKES	Caroline Bradley Smith		
3rd—Caleb Mitchell	MID-SOUTH	Stephanie D Jones		
11—Upper Classical Treble Voice	11—Upper Classical Treble Voice			
1st—(tie) Alexandra Burch	NORTH CENTRAL	Daniel Johnson-Wilmot		
1st—(tie) Connor Locke	GREAT LAKES	Kerry Jennings		
3rd—Sophie Blea	CENTRAL	Carolyn Hart		
12—Upper Classical TBB Voice				
1st—David Young	GREAT LAKES	Caroline Bradley Smith		
2nd—James Harris	EASTERN	Elem Eley		
3rd—Adriel Baralt	SOUTHEASTERN	Allen C Henderson		
13—Advanced Classical Treble Voice				
1st—Madeline Ross	NORTHWESTERN	Nancy Olson Chatalas		
2nd—Audra House	NORTH CENTRAL	Daniel Johnson-Wilmot		
3rd—Charity Cooper	TEXOMA	Jamie Van Eyck		
14—Advanced Classical TBB Voice				
1st—Tshilidzi Ndou	TEXOMA	Barbara Hill Moore		
2nd—Prosper Makhanya	TEXOMA	Barbara Hill Moore		
3rd—Austin Vitaliano	MID-ATLANTIC	Elizabeth Daniels		
15—Hall Johnson Spirituals				
1st—Amber Merritt	GREAT LAKES	Louise Toppin		
2nd—Austin Henry	TEXOMA	Jamie Van Eyck		
3rd—Tyrese Byrd	MID-ATLANTIC	Grant W Knox		

### 2020 Intern Program: Rescheduled for 2021

by Linda J. Snyder, May 2021 Program Director

The year 2020 marks the 30th Anniversary of our signature NATS mentoring program for early career professional member-teachers. The annual Intern Program Reunion at this year's "Virtual" 2020 Conference was attended by more than 125 alumni of the program. Special guests included a number of past Program Directors, and everyone toasted all the program founders, interns, hosts, directors, master teachers, office staff—- and the future!

As announced this past spring, the 2020 Intern Program had to be rescheduled for 2021, due to the COVID-19 pandemic. Therefore NATS will present two Intern Programs in 2021. The "May 2021" Intern Program will take place May 25—June 3 at the University of Dayton. Linda Snyder, past president, will remain as program director. The continuing local host is Minnita Daniel-Cox, assisted by her

UD colleagues Riu-Kyung Kim, David Sievers, and Andrea Chenoweth Wells.

We are so pleased that the entire cohort can remain together. On Tuesday, May 20, 2020, on what would have been the official orientation day of the 2020 program, Linda hosted a special Zoom Gathering for the cohort. Everyone was present and shared what they had learned thus far as teachers in the pandemic. Valuable personal connections have already begun! The NATS Intern Program Class of 2020 participants will work with mentor/master teachers Ollie Watts Davis, Margo Garrett, Lorna MacDonald, Dean Southern, and Cynthia Vaughn, along with literature liaison Tana Field and guest lecturer Dr. Wendy LeBorgne of Dayton's Blaine Block Institute for Voice Analysis and Rehabilitation. All area NATS members are cordially invited to visit the on-campus open sessions.

www.nats.org INTER NOS | FALL 2020



# 2021 NATS Intern Program

### June 1–10, 2021 Georgia Southern University, Statesboro, Georgia

Karen Brunssen, Director of the NATS Intern Program
Allen Henderson, Local Coordinator • Tana Field, Literature Liaison

The NATS Intern Program is an exciting and innovative venture that seeks to pair experienced and recognized master teachers with talented early career members of NATS. We invite both independent and academic voice teachers and collaborative pianists to apply. Each voice intern teaches lessons to two students and performs in master classes under the supervision of a master teacher. Collaborative piano interns accompany lessons, master classes, and other sessions as appropriate, and coach students under the supervision of the collaborative piano master teacher.



#### VOICE

Theresa Brancaccio (Northwestern University)
Frank Ragsdale (University of Miami)
Michelle Markwart-Deveaux (Independent Studio, CA)
Kari Ragan (University of Washington, Independent Studio)

#### **COLLABORATIVE PIANO**

Craig Terry (Ryan Opera Center, Lyric Opera of Chicago)

### **REQUIREMENTS**

A voice applicant must be a Full or Associate member of NATS in good standing with no more than five years of full-time teaching or the part-time equivalent. Working as a graduate teaching assistant does not count towards the five-year limit. Holding a master's degree or higher is preferable but not required. A collaborative piano applicant does not have to be a NATS member (although preference is given to those who are), but membership is required if accepted into the program. Applicants should be at the beginning of their careers with no more than approximately five years of full-time collaborative work/teaching/coaching or the part-time equivalent.

#### **APPLICATION PROCESS**

Complete the application form online at NATS.org, which will include (1) the upload of a resume and headshot. (2) Two letters of reference (solicited and collected electronically during the application process). (3) A brief statement addressing the applicant's teaching philosophy/philosophy of collaborative work with singers, and motivation for participating in the program. (4) Web links to performance recordings, and (5) web links to video recordings of a sample lesson or coaching.





Applicants <u>must</u> apply online at www.nats.org

**Deadline: Dec. 15, 2020** 



Testimonials from recent interns:

"It was, indeed, career-shaping, and I will never forget the things I learned and the people who have now become part of my vocal family."

"The most valuable part was absolutely working with my master teacher.... He went above and beyond for us pianists."

"This program was exactly what my mentors told me it would be and more: the single most formative experience of my early teaching career.... And more than anything, I am so thankful for the lasting relationships I forged with the other interns."

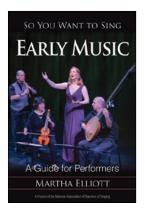


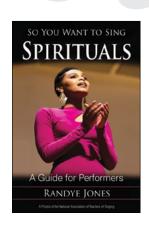
### So You Want to Sing

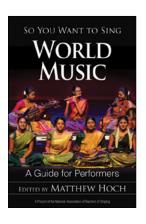
### **Guides for Performers and Professionals**

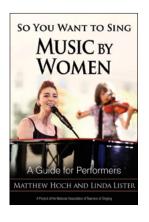
**Executive Editor: Allen Henderson** 

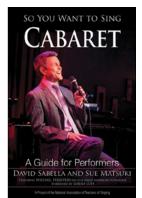
Series Editor: Matthew Hoch



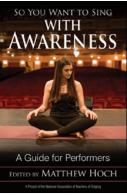








So You Want to Sing is a series of 20 invaluable books devoted to providing a complete survey of what it means to sing within a particular style. Each contribution functions as a touchstone work for not only professional singers but also students and teachers of singing. All books in the series feature online supplemental material on www.nats.org. The books also feature contributed chapters on voice science by Scott McCoy, voice health by Wendy LeBorgne, and when appropriate, audio technology by Matthew Edwards.



#### THE COMPLETED SERIES IS AVAILABLE FOR THIS YEAR'S NATS CONFERENCE.

### **SAVE ON THE WHOLE COLLECTION!**

Save 30% Off Each Book By Using Promo code 7A30AUTHF at https://rowman.com/Action/SERIES/RL/SCPWTS or call toll-free 1-800-462-6420

- Offer expires December 31, 2021 Prices subject to change without notice
  - Also available to libraries and retailers through any wholesaler •



#### Marvin Keenze: NATS International Coordinator

do not need to tell you all about the difficulties of scheduling professional activities during this difficult time. The recent Virtual NATS Conference was a great success and demonstrated the skills and dedication of our staff and members. Now as we look towards the International Congress of Voice Teacher's 10th Congress we have had to make some changes. The plan had been to meet every four years since the 1st Congress in 1987. There was one change to three years between Philadelphia and Auckland but since then we have been consistent. Now with the advice and wisdom of the host EVTA/AUSTRIA Association and

the European Voice Teachers Association it has been decided to move the Vienna Congress to August 2022. I have asked the chairman Professor Dr. Martin Vacha to write to you with the ideas and plans that are now official.

That summer is also the time for the next NATS National Conference in June 2022. I suggest that we plan early to attend both of them and celebrate the return of our national and international friendships that we enjoy and that benefits our professional lives.

### **Greetings from Sunny Austria!**

### A Message from the ICVT 2021 Congress Chair Professor Martin Vácha

Dear Colleagues,

The congress team and all involved institutions and friends work hard to create an unforgettable and unique 10th International Congress of Voice Teachers (ICVT) in Vienna/ Austria, the "world capital of music." The health situation in Austria is satisfying now, but nevertheless we have serious doubts about the global development of the pandemic in the next year. So the board of EVTA-Austria decided after an intense dialogue with its partners to shift the congress from 2021 to 3rd to 6th of August 2022.

We hope, that our rescheduling is no problem for you. Of course, if you have already booked or sent your paper and cannot realize your participation in 2022, you can cancel for free. Otherwise all received applications and proposals stay valid. The dead-lines for registration (including the early bird fee) and the call for papers are extended for one year and stay open the whole time.

Please forward that important information to your colleagues or your members.

Finally I am forwarding you a very motivating and encouraging letter from our American friends, ICVT-President Prof. Marvin Keenze and NATS Executive Director Allen Henderson:

#### August 2020

Greetings to ICVT members and Congress participants,
All of us have been living through a difficult time
worldwide. It has greatly affected our lives and
certainly our teaching professions and performances.
Our world has had to adapt and look ahead with
creative energy and the scheduling of an ICVT Congress
has been affected for the first time since it all began in
Strasbourg in 1987.

We are deeply grateful to the EVTA-Austrian Association and their 10th Congress planning committee for all that they are doing to reschedule our next Congress for August of 2022. The Chairman, Dr. Professor Martin Vácha will report on the plans already in progress. We send our complete support for their wisdom and dedication.

Sincerely,

#### **Marvin Keenze**

NATS International Coordinator & ICVT Chairman

### **Allen Henderson**

NATS Executive Director & ICVT Co-Chairman

Stay healthy and keep singing!

#### Professor Dr. Martin Vácha, Chair

c/o University of Music and Performing Arts Vienna (Department of Voice Studies and Music Theatre) Penzinger Straße 7, A-1140 Wien

www.icvt2022.com

There are many perspectives on singing. It can be viewed from points of education, health, arts, and it serves a wide variety of cultural and social functions. At ICVT 2022 we would like to put the emphasis on singing itself. We want to show our admiration and passion for this artistic form of expression. The title of this congress "For the Sake of Music" highlights this core idea, which should guide all planning, realization and evaluation.

Vienna, the world "city of music" has been throughout centuries the ideal place for bringing forth exceptional musicians, composers and performing artists. For this reason the world council of ICVT decided unanimously, that EVTA-Austria should organize the 10th ICVT in Austria's capital.

For the ICVT team

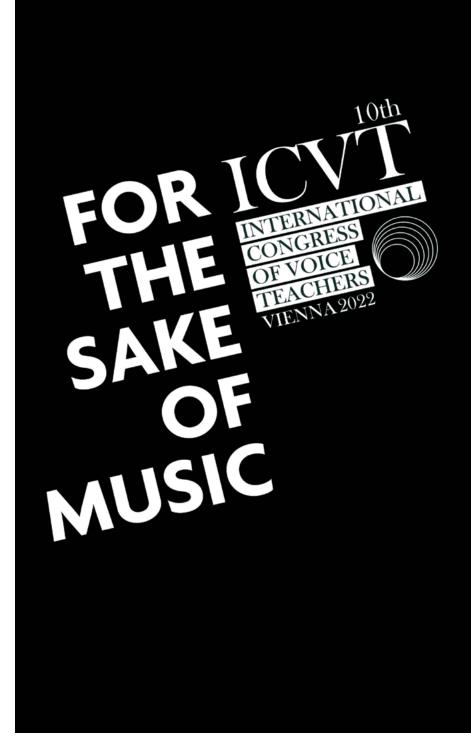
Prof. Helga Meyer-Wagner (President of EVTA-Austria)

Prof. Dr. Martin Vácha (Chairman of the 10th ICVT)

# Call for Papers JAN-AUG 2021

For more information visit our homepage:

www.icvt2022.com



# SAVE THE DATE AUGUST 3rd - 6th 2022 VIENNA / AUSTRIA



### **CONFERENCE SPONSORS**

We thank the following companies and organizations that served as official Sponsors of the 56th NATS National Conference.

### **CONFERENCE PLATINUM SPONSOR** -

**Hal Leonard** 



### **GOLD-LEVEL SPONSORS** -

**RCM Certificate Program** 



VoiceLessons.com



### BRONZE-LEVEL SPONSORS ———

**E.C Schirmer Music Company** 



**Ipsilon** 



**CONFERENCE SPONSORS** -

**American Academy of Teachers of Singing** 



### **CONFERENCE SPONSORS**



### **AuditionWare**



### **NATSCast**



### **Steinway Piano Gallery, Nashville**



### **COMPETITION SPONSORS** -

### **Distinguished Concerts International New York**



### **The University of Tennessee Knoxville**



### PREMIER PODCAST OF THE 56TH NATIONAL CONFERENCE —

**The Full Voice** 



### New NATS Mentoring Program for Composers Sets Its Sights on Increasing Representation of Black Composers in Art Song

he National Association of Teachers of Singing (NATS) is pleased to announce a new opportunity for composers which intersects with the work of several national programs and committees. Recent work between the new NATS Art Song Coalition, the Art Song Composition Award committee, and the NATS Advocacy Committee, and intense interest from a group of celebrated art song composers has resulted in creation of a unique opportunity for emerging and early career art song composers to be mentored by this group to promote and encourage the composition and performance of new works. For the first year, this program will be reserved for composers from underrepresented groups, with a special emphasis on Black composers. This specific program is being supervised by celebrated composers of art song and opera Tom Cipullo and Lori Laitman. "During a series of discussions recently, Tom brought forth this idea which was enthusiastically embraced by several of our committees as a way NATS can meet multiple goals to increase representation and the voices of diverse populations within the art song community," says Allen Henderson, executive director of NATS. "Tom and Lori put out the call among their colleagues and recruited a distinguished group of mentors: H. Leslie Adams, Michael Ching, Andrea Clearfield, Anthony Davis, Juliana Hall, Jake Heggie, Roy Jennings, and Evan Mack, in addition to Cipullo and Laitman."

Composers of vocal music (especially art song but also opera) are encouraged to apply for this new mentoring program in which 10 selected composers will be paired with a mentor for a period of roughly 8 months, from October 15—June 1. The mentoring is projected to involve one-to-one online contact approximately once a month. Depending on the schedule of the mentors, the needs of the mentees, and the interests of both parties, the mentors might critique short works, give general counsel about writing for voice, offer advice about resources, point the mentees toward appropriate performers and presenters, give information about recording and publishing opportunities, and just generally be a sounding board for any questions the mentees might have.



At the end of each cycle, it is hoped that the mentees might have some of their works presented by NATS, either online or as part of regional or national NATS events. There is no cost for this program and no application fee and there are no age or stylistic limitations.





As a special feature of the program this year, the Cincinnati Song Initiative will commission a song from each of the composer mentees in the inaugural year. These songs will be produced in a video recording and premiered as CSI's season finale concert titled 'Let it Be New' on May 16, 2021. "Now, more than ever, we must amplify diverse voices that have always been among us but stifled by deeply rooted systems and biases. CSI is honored to provide this group of commissions, creating tangible opportunities that will contribute to a growing body of American song repertoire reflective of this country's true strength—its diversity, says Samuel Martin of CSI.

The application deadline was September 7th and selected mentees will be notified of their selection by the end of September.

#### What our Members are saying about... NATS Chats

"I am a retired teacher from Pennsylvania. I have a great deal of respect for your concern for your students in these trying times. Your suggestions were excellent. Forms of expression like music, art, singing, etc. are helpful to all of us. I myself am journaling again. Getting your feelings out is so important. I also liked that you gave the students resources of where to go for help. I am so glad I tuned in."

- Susan Williams (March 2020)

"Thank you all so much. Your expertise has just blown me away. If I can accomplish my weekly lessons, I will have you all to thank and also, I appreciate being part of this great FB page! Be well!"

— Rita R. Graham (March 2020)

# **Composition Award**

### Place

**\$2,000** plus the composer's expenses to the NATS 57th National Conference in Chicago, IL, July 2-6. 2022, where the performance of the winning composition will be given. The work will also be performed on a future concert presented by Cincinnati Song Initiative.

### 2<sup>nd</sup> Place

\$1,000

Cash prizes generously sponsored by composer Lori Laitman

### ADVANCING QUALITY VOCAL LITERATURE BY PROMOTING NEW WORKS FOR SINGERS

**REQUIREMENTS** - The work must be:

- (1) a song cycle, group of songs, or extended song between 13 and 25 minutes in length. Genres other than the classical "art song" are discouraged.
- (2) composed for single voice and single acoustic instrument (solo instruments other than piano as the collaborative instrument will be accepted).
- (3) English (or English translation), either in the public domain\* or for which the composer has secured appropriate permission.
- (4) composed within the past 2 years (after January 1, 2019).

**ENTRY FEE** - \$30 for professionals; \$15 for full-time students each entry (payable in U.S. funds to NATS).

ENTRY DATES - June 1, 2020 through December 1, 2020.

**ELIGIBILITY** - Open to anyone meeting prescribed requirements.

**PROCEDURE** - All applications must be submitted electronically via <a href="www.nats.org">www.nats.org</a>. <u>Please read the complete details posted on the NATS website.</u> The following are required materials for entry:

- (1) A PDF copy of the song score(s). Copies must be legible and should include composition title; poet's (or poets') name(s); public domain status or information regarding permission; length and date of composition. **THE** COMPOSER'S NAME MUST NOT APPEAR ANYWHERE ON THE SCORE.
- (2) Digital audio file(s) of the composition(s).
- (3) Recordings must be of the highest quality possible (performance or working).
- (4) The title of the composition should be the only labeling on the recording(s).
- (5) The song order on the recordings must match the song order of the scores.

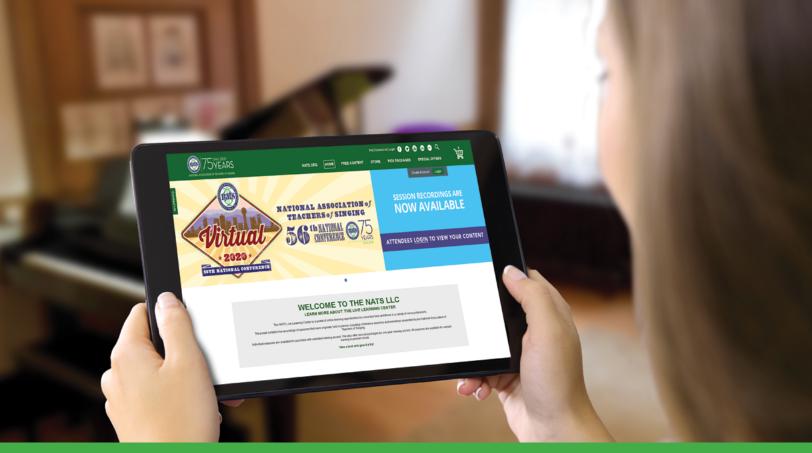
For more information about the National Association of Teachers of Singing, Inc., visit NATS online at ArtSong.nats.org

### APPLY ONLINE AT NATS.ORG

View past performances of Art Song Composition Award winners online at ArtSong.nats.org.

ENTRIES MUST BE RECEIVED BY: DECEMBER 1, 2020

NATS reserves a non-exclusive right to sponsor performances of the winning work for two years without additional remuneration to the composer.



Studio photo courtesy of VOIX DE VIVRE.

### **Missed the 2020 Virtual National Conference?**

It's not too late to see what the excitement was about! Packages are now available for purchase. When you log in to the Live Learning Center, you'll experience a

fabulous user-friendly platform. Our partners at Multiview have worked vigorously to update the site with new features including a faster load time, sleek look, and effortless navigation. Additionally, this website is entirely mobile friendly on all devices.

### NATS 2020 Virtual National Conference

### **Full Conference Package**

\$199 Members \$229 Non-Members

### **Pick 20 Package Pricing**

\$139 Members \$169 Non-Members

### **Pick 10 Package Pricing**

\$79 Members \$99 Non-Members

Limited time offer. Email multiviewmediasupport@multiview.com for member access.

### **REMINDER TO OUR 2020 VIRTUAL NATIONAL CONFERENCE ATTENDEES**

All 2020 Virtual National Conference registrants have received an email providing FREE access to all of the session videos until December 31, 2020. Email multiviewmediasupport@multiview.com for assistance.

### NATS Installs 2020–2021 National Officers

The National Association of Teachers of Singing installed officers for the 2020–22 term during the organization's biennial business meeting at the 56th National Virtual Conference, June 30, 2020.

Newly elected officers include President-elect Diana Allan, Vice President for Membership Torin Chiles, Vice President for Auditions Robert Wells, Vice President for Outreach Kimberly Gratland James, and Vice President for Workshops DeMar Neal. We also congratulate Carole Blankenship, who was installed as president.

Newly installed regional governors are Susan Bender (North Central) and elected to serve a second term are Ruth Ellis (Cal-Western), Thomas Hueber (Central), Julie Krugman

(New England), David Mannell (Great Lakes), Marcía Porter (Southeastern), Marieke Schuurs (Northwestern) and Alisa Belflower (West Central).

We give a round of applause to Karen Brunssen, who concluded her term as president. We also offer our sincere thanks to outgoing officers Diana Allan (as Vice President for Auditions) Nancy Bos (Vice President for Membership), Alison Feldt (Vice President for Outreach), Kristine Hurst-Wajszczuk (Vice President for Workshops) and Linda Snyder (Past President), as well as outgoing regional governor Kathleen Otterson (North Central).

Click to view the NATS Board of Directors Web Page.

### 2020-2021 NATS Board of Directors



Carole Blankenship Diana Allan President



President-elect



Karen Brunssen Past President



Jason Lester Secretary/ Treasurer



Kimberly Gratland **James** VP - Outreach



**Robert Wells VP - Auditions** 



**Demar Neal** VP - Workshops



**Torin Chiles VP - Membership** 

### 2020-2022 NATS Regional Governors



**Ruth Ellis** Cal-Western Governor



**Mario Martínez** Fastern Governor



Julie Wieck Intermountain Governor



Mark Kano Mid-South Governor



Susan Bender North Central Governor



Marcía Porter Southeastern Governor



**Randall Umstead** Texoma Governor



**Thomas Hueber** Central Governor



**David Mannell Great Lakes** Governor



Jill Terhaar Lewis Julie Krugman Marieke Schuurs Mid-Atlantic Governor



**New England** Governor



Northwestern Governor



**Shawn Roy** Southern Governor



Alisa Belflower West Central Governor

### Other Appointed NATS Officials



International Coordinator



Martin Keenze Richard Sioersma Journal of Singing Editor-in-Chief

### INDEPENDENT VOICES

### Saturday Song Share: A Virtual Gathering Place in the COVID Crisis

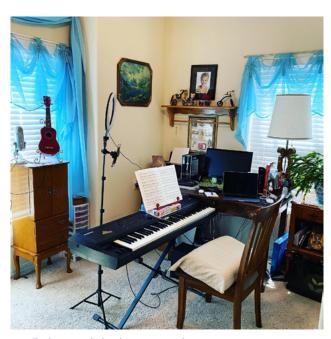
by Cynthia Vaughn

arch 2020. The month that everything as we know changed. Everyone has their story and this is mine: how an hour a week of community kept me going during a pandemic and family crisis.

My father, 80, passed away unexpectedly of heart failure on Monday March 16 at home in the Colorado mountains. The next day, my mother, 80, who lives in Denver was hospitalized for a previous health condition. She was treated and was due to be released on Wednesday, March 18. The hospital needed beds for COVID patients, and the recommendation was for Mom to

go to a nursing home rehabilitation center. This was very early in the corona virus outbreak and we didn't know very much, however we knew that nursing homes were being devastated by this novel virus. My mom and my sisters and I needed to make a decision—quick! Options were discussed, including moving mom a couple of hours away to my sister's house that would need to be made handicapped accessible (in one day?!) and mom wouldn't be able to bring her cat. My heart and my mind became guiet and focused . . . then I had an epiphany, "Wait! Wait! I will come to mom's house and take care of her. The governor of Washington just shut down my music studio, so I can teach from anywhere." So, on Thursday, March 19 I took a direct flight one-way from Tri-Cities Washington to Denver, Colorado. I was one of six passengers (masked, gloved, and distanced) on the plane. With the blessing of my husband back in Washington, I stayed with my mother in Colorado from March 19- June 4 until she was able to be on her own. It was a very special time that I will always treasure.

Before I boarded that one-way flight to Colorado, I reached out to local Denver friends, asking if anyone had a keyboard I could borrow to set up a temporary voice studio in my mom's guest bedroom. Within hours, I had several offers and accepted an offer from Jeff Kadavy, the former President of Opera Fort



Studio in mom's bedroom March 23, 2020

Collins, to bring me a weighted action 88-key keyboard and speakers that his church was not using because the churches had also been shut down. I had packed my other electronics in my luggage, including my MacBook, two iPads, a Blue Yeti USB mic, and a ring light I had purchased but never used. I took the weekend to set up my temporary studio and I started teaching remotely from Colorado the very next week. My primary job was taking care of mom, so I limited my teaching to three hours a day, three days a week. My students were very understanding and several of them were facing

severe challenges of their own with jobs, family, illness, and teaching children at home. Twelve of my students opted to end their Winter semester lessons early and wait to return inperson. That self-selection left me with a manageable teaching load of 15–18 thirty-minute lessons. I had four days a week to focus entirely on mom and take her for medical procedures, doing studio administration late at night after Mom was asleep. Three days a week we had a comfortable work-day routine. Teaching 10–11am and 1–3pm Mountain time allowed time for me to cook and eat meals with mom and spend our evenings reading and watching TV and, when she was stronger, playing endless games of gin rummy. She always won! She even let me post Facebook photos of her big gray cat that I nick-named "Church Cat" because he likes watching live-streamed church services on Sundays.

Everything was working well and there was a remarkable synchronicity in the whole situation. But I missed my students. . . . and I missed the performances that had been cancelled. . . . . and I felt isolated in my tiny make-shift bedroom studio. So, Saturday March 28 I decided to test my new Zoom software pro-account and invite students, teachers and friends to a free noontime Pacific time "Saturday Vocal Performance Class." Six people showed up and it filled me with surprising



"I love to hear all the different kinds of songs that people sing. I also like that we are sometimes from different places where we live. My favorite is getting to sing my songs that I have been practicing. I also like reading the comments that people post in the chat."

—Sarah, age 11



Song Share Zoom screen May 2020

joy. I had no idea what I was doing technologically, but I quickly figured it out. We unmuted mics and talked for a few minutes, talking mostly about how everyone was coping with the lockdown and the great toilet paper hoarding saga. Then, a few people, including Aimee Woods from the Magnolia Music Studio-Northern Colorado studio, led some vocal warmups while everyone else muted their mics. I asked who wanted to sing something—anything. Some sang acapella or accompanied themselves on piano or guitar (we hadn't quite figured out how to play a backing track on a separate speaker) and some just listened. As I recall, I sang the traditional hymn "How Can I Keep From Singing?" acapella. There was no pressure to sing and it did not feel like a "performance." It felt like a gift, something that was being shared with a small group of people who were energetically in the same room. It was magical and we sang and wiped away more than a few tears. Every Saturday since March except the week in June I rented a car and drove crosscountry home to Washington, we have met on Zoom for the now renamed Saturday Song Share. We have long ago sorted out the common technical glitches ("Enable original sound!" "Unmute! We can't hear you!") and there is a comfortable flow to the singing, playing, and socializing. Instrumentalist friends are also welcome, but mostly it is us—the singers. The high point for attendance was sometime in April when we desperately needed to connect. It was exciting to see 20 people



Zoom selfie April 2020

on 16 screens. My mom even listened to that one, albeit well out of camera view. And finally, sometime in August, I was able to sing and play "Danny Boy" for my father and the funeral we never had.

As time goes on in the "now normal" (I refuse to call it the "new normal") we have settled into a weekly gathering of 6-10 people, mostly regulars and a few welcome guests. In late summer, mostly teachers gathered as the students were preoccupied with the coming school year. No matter! Teachers in different time zones talking about pedagogy and singing for each other in a live collaborative setting is a refreshing change from the usual social media groups. Some of the teachers, like Nedra Gaskill in Seattle, Aimee Woods in Colorado, and Cass Panuska in Florida have been inspired to host similar "song shares" for their own studios. No matter how challenging my week has been or how discouraged I am by things that I can't control, this one hour a week truly lifts my spirits. It is not a masterclass or a place for critique, though silent applause and unmuting mics to give praise is welcome. It is never recorded to be shown later on YouTube or Facebook. Saturday Song Share is live and intimate and in the moment—a safe place to share your music and your vulnerability. If you miss it, you miss it. "See you next week. We'll be here every Saturday." A constant in an inconstant world.



### TRANSITIONS: More Than Music: An Interview with Deanna Maio

Adaptability takes many different forms and we are all in this together but not the same. As the reality of the COVID-19 Crisis set in in March, some voice teachers turned to technology. Some turned to creating content—writing, researching, updating websites and resumes. Some voice teachers turned on the TV and baked sourdough bread to wait out the pandemic. (We're



still waiting.) Some voice teachers turned into caregivers or turned to self-care. Sadly, some independent voice studio owners, turned the lights off and walked away. Still other voice teachers made a decision early on that they would find creative ways to thrive during a pandemic, not just survive. NATS Independent Voices editor Cynthia Vaughn recently interviewed Deanna Maio, owner and director of Confident Voice Studio in Portland, Oregon

**Inter Nos:** From the very beginning of this pandemic I have watched you. I have watched you lean into the possibilities and not run in a panic. You sent out a beacon that in a world turned upside down, your studio was a haven of safety and stability. How and why did you decide to go big instead of shut down?

Deanna Maio: Shutting down was not an option for me. I'm single and there's no one else in my household to contribute to the bills. On top of that I come from a family where "can't never did anything" and we don't give up. If there was a family motto, I think that would be it. I knew I wanted to serve the community and offer as much as we could for free or low cost when kids were stuck at home without school this Spring. And my thought was that if we did, it would come back around when the community was ready to invest.

Inter Nos: So, you weren't new to online lessons?

Deanna Maio: I had been teaching online for a long time (since before online existed . . . I've taught teleclasses and done business coaching by phone since 2007) so making the switch was easy for me. And as for my clients, I just said online was what we were going to do so they could have consistency and

not lose their momentum. I focused on the benefits of livestreaming music lessons [see sidebar]

**Inter Nos:** I noticed that a lot of your focus, even from the beginning, was on the parents of your school age students.

"The main challenge was educating people that online music lessons work. In March doing online things was new to so many people. I didn't expect the pushback. I had been doing business and teaching online for so long it just never occurred to me how new it was to some people. In March we saw very very few inquires for lessons. I think people are now starting to see it can work online and in August things started changing and we are signing up new clients."

**Deanna Maio:** Yes. During this time of increased isolation, many parents are finding that music lessons are vital to helping their children maintain a positive outlook. Music is a great form of stress relief and provides a positive emotional outlet. Live

### **Call for Submissions**

Short articles on relevant topics are being accepted for inclusion in the independent teacher section of future issues of *Inter Nos.* Submissions should be sent by email to <a href="mailto:cynthiaVaughn@mac.com">cynthiaVaughn@mac.com</a>.



streaming with the teacher and fellow students add to the feeling of community while they are stuck at home.

**Inter Nos:** You were also one of the first producers to present an all online musical very early in the pandemic. Tell me about that and how well did it work?

**Deanna Maio:** It worked great. Artistically, you do have to think about theatre a bit differently but I knew I wanted to be an innovator. I like being first. My theatre company has done several Portland premieres, Oregon premieres and world premieres. Business wise, the tuition we received covered the loss we experienced as students quit because of the pandemic, either because parents/clients were worried about the tuition because they lost their source of income or because they assumed that online lessons wouldn't work for them.

Inter Nos: Would you do it again?

**Deanna Maio:** I have already done it again. We produced two productions (one adult, one youth) of our second virtual musical this summer—four total so far. And I expect we'll do more. It's not the same as live theatre and it's a great opportunity to learn and continue your performing while we're waiting. Plus you learn new skills like self-taping and on-camera confidence.

**Inter Nos:** What have been your most outstanding moments since March?

Deanna Maio: So many wonderful moments. Producing four virtual musicals stands out. We've hosted two Zoom performance parties, one with live performances, one where we had clients self-tape and we watched the videos together. Seeing my team grow their skills teaching online has been a joy. We started working with a new intern at the beginning on March. We hired her during the pandemic part-time to support our marketing and operations. She's become a key member of the team who I count on and I can't imagine going through all of this without her. We were awarded the Best of Portland 2020 Music and Performing Arts school, our second year in a row. And while we're not back to where we were client-wise since the end of March, we're on our way to having more revenue this year than last and we lowered our expenses.

**Inter Nos**: What are some of the challenges? Then (March) and now (September)?

**Deanna Maio**: The main challenge was educating people that online music lessons work. In March doing online things was new to so many people. I didn't expect the pushback. I had been doing business and teaching online for so long it just never occurred to me how new it was to some people. In

### 5 Benefits of Live-Streaming Music Lessons

- Confidence—Being on camera is now a way of life and can help with future presentations, performances and more
- Convenience—Not having to leave your home and being in your same "practice" space.
- Connectivity—Face to face interaction with the teacher and fellow students
- Consistency—Regardless of weather conditions . . . or quarantines
- Creativity—Learning to utilize all aspects of technology to have the best learning experience

March we saw very very few inquires for lessons. I think people are now starting to see it can work online and in August things started changing and we are signing up new clients. Helping my teachers to make the switch was also challenging. They were used to teaching in person. We got all the kinks worked out in the first two months and now everyone's a pro at it.

Inter Nos: You recently took on another bold mission—to teach a small group of local students (limited to 9) in-person academic subjects, as well as arts. What inspired you to think even more outside the box of what a music teacher is expected to do? Tell me about this project? Did you devise the curriculum? What is the age group? How do music and art fit into this program? Will you be assisting students with assignments from their school district distance learning and home schooling homework?

**Deanna Maio:** I was inspired by another music school owner creating a program to support kids as they navigate online school this fall.

**Inter Nos:** Let me understand. The students are taking their school lessons online, but meeting in person at your studio in very small groups as allowed by law?

**Deanna Maio:** Yes. I have lots of space. We can do it safely and within guidelines, so why not give it a try? The Confident Learning Lab allows students in public, private or homeschool programs, ages 6–12, to have a place to come and get support from a trained classroom teacher, socialize, have music and growth mindeset class each week, daily outdoor time and more. We're helping them with assignments and creating a space where they can be their best.

### INDEPENDENT VOICES

Inter Nos: One of the most compelling things about the program is that in addition to spelling out the educational and social benefits to the child, you are really and truly targeting the concerned parents. There were certainly a lot of stressed and confused parents in August when you launched your Creative Learning Lab. Many were wondering how they could continue to work remotely while supervising their children's online schooling.

**Deanna Maio:** Exactly! As I wrote in my ad copy: "This is for the parent who has had enough of the anxiety and confusion, is overwhelmed by all of the change, wants normalcy and consistency for their child, and finally, desires peace of mind knowing their child is having a great experience while in a learning environment."

**Inter Nos:** This is one of the most creative and caring ideas I have seen in this time. Where do you go from here? As you look to the future, will you incorporate some of your COVID-inspired projects longterm.

**Deanna Maio:** Thank you. Oh yes. We'll definitely keep doing the virtual musicals. They are far less time investment for the

performer than an in-person full show. I will likely offer the Confident Learning Lab again if our local schools aren't cleared to open in November. I expect we'll keep teaching online and grow that part of our roster even after the shelter in place orders have been lifted. And who knows what the future holds? The only thing I know is that our clients and students and our world needs music more than ever before and I'm going to do all that I can do to see that they get the benefits it provides so they can be better musicians and more peaceful and resilent people.



NATS member Deanna Maio is a voice teacher and performance coach in Portland, Oregon. She also coaches music businesses around the world to build and lead a team they can trust to grow their impact through her business coaching and training company, Delegated to Done.

She is the founder and director of Confidence Voice Studio and Portland Musical Theatre Company.



# SAVE THE DATES AND JOIN US IN CHICAGO

# For the 57th National Conference July 2-6, 2022

**Marriott Downtown Magnificent Mile** 

For more information coming soon, visit us at www.nats.org.



### **Picture Perfect: Branding Photos for Your Independent Studio**

By Christine Thomas O'Meally

At the beginning of 2020, I drew up a lot of plans for marketing and expanding my studio. One of them was to do a photoshoot of me at work. The plan was to hire a photographer to come to my studio, see me work with individual students, come to the venue where I was doing a performance coaching series and get shots of me working in that capacity, and then finish up at our end of the year showcase at an upscale retirement community to catch my students in performance,

it's cute how you think I'm listening.

MEZZOID

CHARLES 19 10 NO LONGOLD

CHARLES 10 NO LONG

the culmination of my semester's work.

The students were in place, the venues were booked. All I had to do before this could happen was to finish my performing gigs for the season, get new lighting in my studio, have the room painted with the teal and purple brand colors I had chosen (which was going to be done while I was on my April vacation overseas), and hit my goal weight.

Well, I do have new lighting.

And my hair is now teal and purple.

But the gigs were cancelled, the venues closed, the vacation did not happen, and we're not going to talk about my goal weight.

I decided to go forward with the branding photoshoot anyway.

A branding photoshoot is different from ones focused on headshots and performance because it is meant to show you working—it is intentional, not posed, not in character. You aren't recreating scenes or looking off into the distance mysteriously or flirtatiously into the camera with a semi-smile and your head held just so. Your goal is to establish who you are in your business and to attract your ideal client so that more people will come and work with you. There is an energy and an authenticity that needs to be a part of it. There needs to be action.

My brand name is Mezzoid Voice Studio, and the tagline is "Curiously Strong Singing." My brand name came from being in a church choir where the director said to my section, "Altoids,

let's try that again." My response was, "Excuse me, I happen to be a mezzoid." He said, "What's the difference?" and I said, "I'm still curiously strong, I just happen to sing a minor third higher." (Cue music nerd laughter here.)

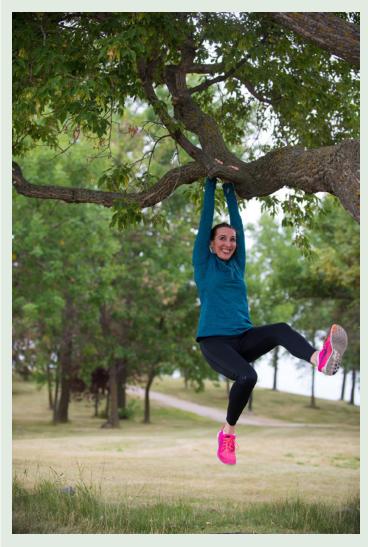
Curiously Strong Singing came about through consultation with my business coach and curator of the Speakeasy Cooperative, Michelle Markwart Deveaux. Over the past year, I have defined exactly what that means to me in my blog. But a big part of it involves embracing risk, telling the truth, and bringing others into the process.

"A branding photoshoot is different from ones focused on headshots and performance because it is meant to show you working—it is intentional, not posed, not in character . . . Your goal is to establish who you are in your business and to attract your ideal client so that more people will come and work with you. There is an energy and an authenticity that needs to be a part of it. There needs to be action."

How did I do a branding photoshoot in the middle of a pandemic without in-person students? Well, when I moved online, I connected a stand-alone monitor to my laptop so that I could see larger views of people than what my MacBook Air's screen would allow. I decided for the photoshoot, I would turn the monitor around. That way, my photographer could see the student and see me without having to come behind the piano.

25

### INDEPENDENT VOICES



### **Elizabeth Rotoff**The Fit Singer

What does this photo say about you and your studio?

At The Fit Singer we encourage singers to be free to be themselves and to feel comfortable taking chances, so that they can develop into strong, healthy, confident and vibrant performers, with a lot of fun along the way.

Photo credit: The Light Refinery



**Gregory Harrison Singing Greg Voice Studio** 

What does this photo say about you and your studio?

"My photographer really brought me out from my comfort zone and into fun color. This photo captures more of my playful side, which circumvents the intimidating impression I leave with my imposing stature. It's also an invitation, YOU can be a singer. Permission to give singing a try and exist without apology. It really flipped the script on my messaging, focusing more on the clients taking lessons instead of me harping on about myself so much. Bre picked out my outfits and in doing so, inspired my color scheme for my brand and website. An invaluable resource for my personal performing arts team as well as for my business."

Photo credit: Pepperfox Photo





In-person lesson—Stephanie Redman and Rondo (studio mascot)



700m lesson—Paris Mendenhall

### Dr. Michelle Latour the LATOUR voice studios, LLC

#### What does this photo say about you and your studio?

That I am dedicated to serving my students in the best way possible, and that I am serious about the aspects of running a business. As an independent voice studio owner, teaching and running a business are two very different and important skill sets. Not only am I serving my clients through teaching to each singers' individual needs, I am also serving as a role model for our future generation of voice teachers and business owners.

Photo credit: Tomasz Rossa

There are many articles about how to prepare for a branding photoshoot. I read none of them. I knew I probably should wear a solid color—but I did not. I didn't have anything solid that felt like something I would actually teach in.

I didn't plan the photoshoot except that I knew who I would be working with. I pulled out a few props that I knew would look good on camera—my Hoberman sphere and my flow-ball pipe that I got at the Voice Foundation last year. I used them in places where they were appropriate and where I figured they would look good. Basically, I just gave a lesson the way I always do—perhaps slightly higher energy—and pictures were taken.

My photographer was Shealyn Jae of Shealyn Jae Photography in Baltimore. We didn't discuss a plan for the shoot—I said I'd be teaching a 14-year-old girl and I just wanted her to get pictures. I trusted her to get the right pictures. She does a lot of work with theater companies throughout the DC-Baltimore area taking pictures of shows at their dress rehearsals and during their opening weekends. She is excellent at capturing things as they happen and finding the right angle (or in my case, the left, because my right side is not my good one).

I had budgeted \$350–\$500 for the shoot. My particular shoot came in at somewhat less, to my delight, and included all the shots that she had curated from the shoot, from which I chose about 50. From those, I used about 40. I only had one picture retouched in any way, which was the only one I really posed for. Some are already on my profiles in Facebook, Instagram, and other social networks. Many will be on my new website, <a href="https://www.mezzoidvoicestudio.com">www.mezzoidvoicestudio.com</a>.

Perhaps I should have read some of the online articles to prepare for this. But I'm extremely happy with how mine turned out, because I feel as though they're representative of where I'm at in my teaching and my life.

When we go to in-person lessons, I will probably do another shoot in the scenarios I outlined at the beginning of this article. But these will work for now, and since I intend to continue an online presence even after in-person lessons are possible, I can use these. At least until I change my hair color again.

Link to blog: <a href="https://mezzoidvoicestudio.blog/2020/07/23/what-is-curiously-strong-singing/">https://mezzoidvoicestudio.blog/2020/07/23/what-is-curiously-strong-singing/</a>

NATS member Christine Thomas is an independent studio owner and mezzo soprano currently based in the Baltimore-DC area. She has performed everything from the motets of J. S. Bach to the melodies of Irving Berlin to the minimalism of Philip Glass. She holds a master's degree in vocal performance from the Peabody Conservatory. www.MezzoidVoiceStudio.com

27

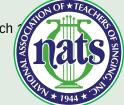


### What We're Talking About



### 2021 Membership Renewal Begins Oct.1 at www.NATS.org

Dues season will begin soon, with renewal for 2021 opening on Oct. 1 and continuing through Dec. 31. A \$20 late fee will apply beginning Feb. 1, with any member not yet renewed by March being deactivated from the NATS membership list. A \$20 reactivation fee will apply from March 1–Sept. 30, 2021, with a \$50 reactivation fee being assessed from Oct. 1–Dec. 31, 2021. The renewal process:



- Log in to the NATS website with your e-mail address and password.
- Visit the Member Home area at the top of the website
- Click on the red renew button that will allow you to process your renewal instantly, even if paying by check!

Renewing online is simple and easy, and it allows members to check their profile to ensure that all personal information is correct. Need assistance? Call us at 904.992.9101, Monday–Friday 8 am–4 pm Eastern Time.

### ARE YOU A LAPSED MEMBER WHO NEEDS TO REACTIVATE?

Any member who failed to renew by March 1, 2020, is considered lapsed and requires reactivation. Lapsed members are eligible to reactivate their membership and do not need to complete a new membership application. On or before Sept. 30, a \$20 reactivation fee is required, in addition to full dues for the current (2020) year in order to be reinstated (March 1–Sept. 30). After Sept. 30, a \$50 reactivation fee is assessed, in addition to dues for the coming (2021) year, during the Oct. 1–Dec. 31 renewal period. Reinstatement must be completed at <a href="mailto:nats.org">nats.org</a>.

### **JANUARY 8–10, 2021**

# **MOVING FORWARD**

SINGING, TEACHING, AND SELF-CARE DURING COVID-19

, 2021 NATS VIRTUAL WINTER WORKSHOP

### FEATURED PRESENTERS



**Jennie Morton** Certified Clinical Anxiety Treatment Professional, Certified Mental Health Integrative Medicine Provider



**Dr. Brandon Baird** Assistant Professor of Surgery: Director, Voice Center, The University of Chicago Medicine



Dr. Ting-Yu Chen Associate Dean for Student Affairs: Professor, Dance. Shenandoah Conservatory



**Megan Durham** Singing Voice Specialist, RVT-200, Voice Teacher, Performer



**Damien Geter** Bass-Baritone, Composer



**Eden Casteel** Independent Vocal Coach, Performer/Producer



Vanessa Isiquen Soprano



**Wendy Jones** Independent and Academic Voice Teacher

**MEMBER RATE** \$199 **NON-MEMBER RATE** \$249 STUDENT RATE

Join us virtually where we'll explore effective ways to sing and teach with self-care amid evolving conditions surrounding the new coronavirus. Sessions will center on important issues such as maximizing virtual technologies, promoting vocal and physical wellness, and maintaining balance through psychological, social, and musical forms of self-care.

REGISTRATION JAN 5, 2021 DEADLINE:

MENTORED TEACHING EXPERIENCE — \$50 fee to participate REGISTER AT NATS.ORG

**DEMAR NEAL Vice President for Workshops** For more information visit www.NATS.org

### **NATS National Committee Assignments and Appointments**

July 2020-June 2021

#### STANDING COMMITTEES

#### **Executive Committee**

Carole Blankenship, President
Karen Brunssen, Past President
Diana Allan, President Elect
Kimberly Gratland James, Vice President
for Outreach

Torin Chiles, Vice President for Membership

Robert Wells, Vice President for Auditions DeMar Austin Neal, Vice President for Workshops

Jason Lester, Secretary/Treasurer Allen Henderson, Executive Director (exofficio)

The Executive Committee serves in an advisory capacity to the Board and shall assume powers and duties as deemed necessary and delegated to it by the Board, to which it shall be responsible. In particular, the committee conducts performance evaluations of the executive director, administers the awards program, and reviews progress on board goals and objectives. A sub-committee makes recommendations for budget planning, reviews recommendations regarding organizational structure and staff, and approves the agenda for board meetings.

#### **Nominating Committee**

Daniel Hunter-Holly

Karen Brunssen, Past President, Chair Julie Krugman Richard Weidlich Albert Lee Dana Lentini Mark Kano Yvonne Gonzales Redman

The Nominating Committee is responsible for the nomination of persons to fill the offices of President–Elect, Vice Presidents, and Secretary/Treasurer. The committee will also



propose a procedure for the nominating process, to include identifying key qualifications for the duties of certain offices, and an interview model.

### **Membership Committee**

Torin Chiles, VP Membership, Chair
Diana Allan, President Elect
Kimberly James, VP Outreach
Alexis Davis-Hazell
Ayumi Nakamae
James Rodriguez
Tanya Kruse Ruck
Ellie Seligmann
Rebecca Schorsch
Nicholas Shaneyfelt
Richard Weidlich
Vindhya Khare

By-Laws: "The Membership Committee shall assist the Vice President in membership promotion, recruitment, and retention, and be available to advise the Vice President for Membership and Executive Office on applications for membership."

The Membership Committee will work to promote, recruit, and retain members, by evaluating current practice, exploring new ideas, and recommending future goals. In particular, they will work with chapter officers, encouraging them to sponsor activities that attract new members, and gather information at the "grass roots" level to address successes and issues related to membership.

Current goals include (1) recruiting and serving more independent teachers and collaborative pianists, (2) encouraging voice teachers in every college/ university to join, (3) following up on those members who have been NATS Interns, Emerging Leaders, or Boytim Independent Teacher Awardees, (4) developing ways to increase and ensure a diverse membership, (5) fulfilling the "NATS for a Lifetime" and "Singing for a Lifetime" themes, including featured stories of long-time members, (6) developing strategies to involve NATS members who join as national members and do not join Chapters, more directly in NATS activities and fellowship, (7) to survey NATS entities about best practices for recruitment and retention of NATS members, 8) to implement the new Student Membership in conjunction with the Vice President for Outreach and the Student NATS Chapters.

#### **Investment Advisory Committee**

Robert Edwin, Chair Robert Dundas Gale Odom Jason Lester, Secretary/Treasurer (exofficio)

Allen Henderson, Executive Director

The committee is responsible for studying and recommending the investment of surplus funds and advising on the condition of funds in trust.

#### **Journal Of Singing Editorial Board**

Kenneth Bozeman, Chair Richard Sjoerdsma, Editor Andrew Adams Stephen Austin Judith Cloud Debra Greschner Lynn Helding Judith Nicosia John Nix Elvia Puccinelli Trineice Robinson-Martin Sherri Weiler

The Editorial Board conducts peer review and assists the Editor in all matters pertinent to the publication of the Journal.

#### **Ethics Committee**

Sarah Holman, Chair Sonya Baker Mario Martinez Karen Brunssen, Past President Carole Blankenship, President

The responsibilities of the Ethics Committee shall be the resolution of alleged violations of the Code of Ethics, and resolution of cases involving a Member's conduct alleged to be detrimental to the welfare and best interests of the Association.

### OTHER COMMITTEES and APPOINTMENTS

### Auditions And Competitions Committee

Robert Wells, VP Auditions, Chair and NATSAA Liaison

Frank Ragsdale, National Music Theater Competition Liaison

Dan Johnson-Wilmot, National Student Auditions Liaison

Mark McQuade, Auditions Coordinator Allen Henderson, Executive Director

The Auditions and Competitions
Committee will oversee each of the programs above. The liaisons may assemble groups of members to help carry out the duties of the particular audition or competition.

### **Voice Science Advisory Committee**

David Meyer, Co-Chair
John Nix, Co-Chair
James Doing
Lynn Helding
Ian Howell (Vocapedia monitor)
Aaron Johnson
Wendy LeBorgne (Health and Wellness)

Scott McCoy
Deirdre D. Michael
David Okerlund
Robert Sataloff
Leda Scearce
Ron Scherer
Mark Williams

#### **Emeritus members:**

Nandhu Radhakrishnan

Ingo Titze Thomas Cleveland Steve Austin

Recognizing that the science of sound production has important historical and current foundational meaning to the pedagogy of singing training and the healthy and artistic expression of singing performance, the charge of the Voice Science Advisory Committee is to promote and disseminate voice science and related information through NATS resources to the membership of NATS. Project areas include but are not limited to:

- Education: Vocapedia—to provide vetted educational and historical materials on the science of voice production and vocal health via a secure website
- Research: to encourage and facilitate research on the singing voice through referral to experts and information on research design, funding, and publication
- Recognition: to recommend awards related to voice science and vocal health to individuals and organizations, including collaborative recognition with other voice associations (e.g., The Voice Foundation, ASHA, PAVA, VASTA)

#### **Advancement Committee**

Kari Ragan, Chair
William Skaggs, NATS Development
Director
Carole Blankenship, President
Diana Allan, President Elect
Karen Brunssen, Past-President

Allen Henderson, Executive Director

Jason Lester, Treasurer
Minkyung Lee
Michelle Markwart-Deveaux
Lorna MacDonald
Myra Merritt
Wendy Mullen
Scott Piper
Frank Ragsdale
Linda J. Snyder
Valerie Trujillo
Barbara Hill-Moore

Dian Lawler-Johnson

The Advancement Committee was appointed to embark on an ambitious strategic planning process and fundraising initiative. With guidance from Strategic Funding Solutions (SFS), LLC, these new initiatives are centered on celebrating the 75th birthday of NATS. The committee is meeting and making plans for the first financial initiative for the benefit of NATS' future and in honor of our 75th Anniversary.

### **Advocacy Committee**

Loraine Sims, Chair Gregory Brookes Isai Jess Muñoz Stephen Ng Marcía Porter Darryl Taylor Anna Lantry Matthew Valverde Jill Terhaar Lewis

The Advocacy Committee shall work in the best interests of NATS for advocacy of: music/singing in education, diversity and inclusion in NATS activities and in the larger musical/singing community, and arts advocacy in government, businesses, and communities.

### **International Advisory Committee**

Christine Anderson, Chair
Marvin Keenze—International ICVT
Coordinator
Karen Brunssen, Past President
Carole Blankenship, President
Daniel Cabena
Ryu-Kyung Kim

Lori McCann
Dean Southern
Scott Swope
Bronwen Forbay
Corinne Ness
Carolyn Sebron

The International Advisory Committee will work together to encourage mutually beneficial musical and pedagogical relationships, experiences, and connectivity with established international voice associations, other voice-oriented organizations, their members, and others.

### **Mentoring Initiatives Committee**

Jeanne Goffi-Fynn, Chair
Diana Allan, President Elect
Kimberly Gratland James, VP Outreach
Elizabeth Ann Benson
Theresa Brancaccio
Marquese Carter
Katherine Ciesinski
Sarah Holman
Jill Terhaar Lewis
Scott Piper
Sahoko Sato Timpone
Cynthia Vaughn
Anne Wick
Jeffrey Williams

The Mentoring Initiatives Committee will promote a spirit and culture of mentoring within NATS both on an informal ad-hoc basis and through suggested more formal ways at the Chapter, District, Region, and National levels of NATS.

#### **Archivist And Historian**

Kathryn Proctor Duax

The archivist maintains and preserves official records of NATS at the designated archival center, and informs the executive director of changes needed.

The historian provides a narrative of conferences, and assists the Executive Office in collecting, describing, updating, and preserving documentary sources

significant to NATS. The historian shall have access to documents and other records pertinent to the history of the Association.

#### NATS Art Song Composition Award Committee

Carol Mikkelsen, Chair Lori Laitman, Advisor

The NATS Art Song Composition
Award Committee solicits original
vocal compositions, and organizes the
selection of the winning compositions,
the annual First Place Winners being
performed at the National Conference.
The committee shall make all necessary
arrangements in coordination with the
executive director and the next (2020)
Conference Planning Committee.

#### Intern Program Committee

Karen Brunssen, Past President, Director of Intern Program, Chair Carole Blankenship, President

Advisory group will include Invited collaborative pianist and invited independent teacher

### NATS Art Song Coalition

Nicole Hanig, Chair Victoria Holland Eric Brown Tom Cipullo

Kathryn Jolly

Matt Boehler

Samuel Martin

Patrice Michaels

Evan Mack

Carl DuPont

Elizabeth Avery

André Chiang

Kurt Erickson

**David Mannell** 

Melissa Givens

D. Brian Lee

Advisors: Glendower Jones, Darryl Taylor, Lori Laitman, and Carol Mikkelsen

### What our Members are saying about...NATS

"I am so impressed with your support at this difficult time. You have been ahead of the curve helping us here in the trenches. I just want you to know how grateful I am as I am sure many other are. You are an empowering presence in our lives."

— Catherine Porter-Borden, MD-DC NATS (April 2020)

### Have you moved, changed your contact information, or your email?



**Members:** The fall membership renewal period is a good time to update your information on NATS.org. Keeping your contact information up-to-date ensures that you won't miss any of our member benefits or upcoming events.

Check out our user guide for listing and

updating your online profiles and to make sure you're included in the Find-A-Teacher directory. <u>CLICK FOR INSTRUCTIONS</u>

To make updates, log on to your <u>Member Home Page</u> (your email address for NATS correspondence is your Login). Then, cllick the "My Profile" link on the left.

You can also call the NATS National Office at 904-992-9101 for assistance.

### **NATS CHAT SEASON 20/21**



NEW TIME OF 4:00 PDT/7:00 EDT

Sponsored by Inside View Press

### **OCTOBER 11**

### A Conversation with the Incomparable George Shirley, Operatic Tenor!

NATS Chat is honored to host operatic tenor George Shirley. We will discuss many aspects of his distinguished career as well as relevant topics such as diversity in our field through his eyes.

#### **NOVEMBER 8**

### Academic or Entrepreneur? How to Steer Your Teaching Career

**Guest:** Claudia Friedlander

While full-time voice teaching positions that offer a comfortable salary seem to be growing increasingly rare, there is no shortage of people who love to sing and long to learn. Join us to discuss the pros and cons of both academic appointments and independent studio teaching, which model is likely to work best for you, and how to improve job satisfaction in both modalities.

#### **DECEMBER 13**

### Defining Evidence-Based Voice Pedagogy (EBVP): A New Framework

Guests: Lynn Maxfield, Ken Bozeman, Lynn Helding

Evidence-Based Voice Pedagogy is a term used synonymously with science-based, function-based, or fact-based voice pedagogy. There is a precedent for defining Evidence-Based Voice Pedagogy (EBVP) with a broader understanding. There has been a new framework presented by NATS Chat moderator, Kari Ragan, for EBVP to be more clearly defined. Modeled after Evidence-Based Medicine (EBM), this new framework includes three essential components: 1) Voice Science, 2) Voice Teacher Expertise and Experience, and 3) Student Goals and Perspectives. In November of 2018, the *Journal of Singing* published her article outlining this new framework. This NATS Chat will further develop each component using the expertise of 3 other panelists, Lynn Maxfield, Ken Bozeman, and Lynn Helding. Please join us for this important conversation.

### **JANUARY 10**

### Singers and Self Laryngeal Manipulation: What Singing Teachers Need to Know

Co-sponsored by The Voice Foundation

Co-host: Peggy Baroody

Guests: Nicholas Perna, D.M.A and Marci Rosenberg, SLP-CCC

Why are singers often told not to touch their own instrument? Should singers massage their own larynx? What are the benefits or risks from singers performing laryngeal manipulation or laryngeal massage on themselves? During our session Nicholas Perna will present recent research into the efficacy of self laryngeal manipulation, and Marci Rosenberg will guide us through exercises singers can use to aid in their voice habilitation.

### **FEBRUARY 21**

### Singing in the Brain

Guests: Heidi Moss, B.M., M.S. and Indre Viskontas, M.M., Ph.D.

Understanding acoustics and physiology can help us assess and fix vocal problems. But knowing how a car works is not the same thing as being able to drive it: a mechanic and a race car driver have distinct knowledge sets. In the past two decades, brain science has made great leaps in our understanding of how thought is translated into sound, with many unexpected insights uncovered. Combining their unique perspectives, Dr. Viskontas and Ms. Moss will team up to discuss how singers can integrate the latest ideas from neuroscience into their own singing and teaching.

### MARCH 14

### **Planning for and Managing Vocal Fatigue**

Co-sponsored by The Voice Foundation

Co-host: Peggy Baroody

**Guests:** Mary Sandage, Ph.D., CCC-SLP and Aaron Johnson, M.M., Ph.D., CCC-SLP

In the applied exercise physiology world, vocal fatigue may be mitigated through a targeted training approach, as is done with athletes. Training up-regulates fatigue resistant and rapid recovery mechanisms in other systems in the body. The extent to which this may apply to the singing voice is not well studied to date, but it is a direction that we should consider. Planning for and managing vocal fatigue is a particularly important concern for vocalists who train and perform daily.

#### **APRIL 11**

### Legends in Our Field: Ingo Titze and Kittie Verdolini Abbott

Does it really matter what we discuss with these two brilliant people?

#### **MAY 16**

### The Broad Spectrum of CCM: Style and Application

**Guests:** Edrie Means-Weekly, Jordyn Palmer, Kelly Garner, and Jaron LeGrair

There has been a wonderful paradigm shift in the field of voice teaching to gain understanding about the pedagogic and stylistic differences between teaching classical, CCM, and music theater. Within CCM there is a broad spectrum of vocal sounds and styles to be considered. This NATS Chat utilizes the knowledge of 3 contemporary music specialists to discuss some of these stylistic differences and how we might better integrate these ideas into application during a voice lesson. We will focus on country, pop, rock, music theater, gospel, and more.

### **NATS 75th Anniversary Fund**

### March 2019 through March 2020

\*Indicated and unrestricted donation to the 75th Anniversary in addition to other donations

#### Investor Level: \$2500 and above

Joan Frey Boytim,\* Joan Frey Boytim
Award

Karen Brunssen, NSA Awards, NATS Competition and Awards

Karen Brunssen, In Memory of Angela Easterday Holder and In Honor of Allen Henderson

Kathryn Proctor Duax

Laura Fike, Strategic Funding Solutions,\*
NATS Competition and Awards

Elaine and Tod Fitzpatrick

Allen Henderson, In Memory of Angela Easterday Holder

Will and Brenda Henderson, In Honor of Allen Henderson

Josh and Julie Krugman,\* NATS Competition and Awards

Lori Laitman, NATS Art Song

Linda June Snyder, In Honor of My Music Teachers and My Family

#### Patron Level: \$1500-\$2499

Carole and Jeff Blankenship, In Memory of Angela Easterday Holder Mid-Atlantic Region, NSA Awards Sponsorship Barbara Ann Peters, In Memory of David Blair McClosky Scott Piper, In Honor of

### Leader Level: \$1000-\$1499

Nancy Bos Leslie Holmes, In Memory of Jean Westerman Gregg

Dr. and Mrs. Aiello

Kentucky Chapter, NSA Awards

Sponsorship

Jennifer Susan Mather

Anne Petrie

Dr. Richard Sjoerdsma,\* NATS Competition and Awards

#### Advocate: \$500-\$999

Great Lakes Region, In Honor of All Great Lake Region Members





Great Lake Region, NATS Foundation, NSA Awards, Funding for Speakers at Conferences

Donald Domenic Guastaferro, In Memory of Jerome Hines

Victoria Holland

Sarah Holman

Dr. Kristine Hurst-Wajszczuk, In Memory of Lindsey Christiansen

Maria Bahas Lagios, In Memory of Dalton Baldwin

Lorna E. MacDonald

North Carolina Chapter, NSA Awards Sponsorship, In Honor of Barbara Peters, In Honor of Sally Thomas

Oklahoma Chapter

Kathleen Otterson, In Memory of Professor Ilona Kombrink, In Honor of Kathryn Proctor Duax

Shelley Outlaw, Strategic Funding Solutions

Dr. Kari Ragan

Frank Ragsdale

Martha Randall, Todd Duncan Award

**Timothy Schmidt** 

Southeastern Region, Roy Delp Fund Tennessee State Chapter, In Memory of

Angela Easterday Holder

Valerie M Trujillo, In Honor of Karen Brunssen Randall Umstead \*, James McKinney Fund, In Honor of Barbara Honn Julie Wieck\*

#### Partner: \$250-\$499

Robert Bastian

Ginger Beazley, In Honor of Virginia Zeani Constance Chase, In Memory of

**Shirlee Emmons** 

Anonymous, Todd Duncan Award, NSA Awards

Margo Garrett, In Honor of Geraldine Cate

Cathy Herdeman

Amy Jarman\*, In Memory of Angela Easterday Holder

Aaron Johnson

Byron Jones

Claudia Kennedy\*, NATS Intern Program, In Honor of Barbara Doscher

Carla Lefevre, In Honor of Barbara Peters

Elizabeth Linnartz, In Honor of

Barbara Peters

David Mannell, In Memory of Leon and Jo Ann Mannell

Richard Margison

Scott J. McCoy

Erie Mills, Karl Trump Award

LLoyd and Marilyn Mims

John Nix, NATS Intern Program,

Barbara Doscher Fund

Northwestern Region, NSA Awards

Devonna B Rowe, Todd Duncan Award

Deborah Saverance

Norman Spivey\*, NATS Intern Program

Marjorie Stephens, In Memory of

Angela Easterday Holder

Marjorie Stephens, Irma Cooper Award

Fund

Mary Henderson Stucky Gregory Addison Wait

**Robert Wells** 

#### Friend: \$100-\$249

Laurence Albert, NATS Art Song Anonymous

Diana Allan Shan Han, Bill Hayes Fund Marcia Porter Patricia C. Applegate, In Memory of Shan Han, Edward Baird-Bruce Lunkley **Anonymous** Roy E. Delp Award Fund Jane Randolph Kelleen Barham Theresa Hansen, In Memory of Keely Rhodes, National Music Theater Anonymous **Emily Lodine Overgaard** Competition Fund Laura Barton-Holding, In Memory of Richard Hartzell Ann G. Rhodes Lorie Griswold Kathleen A Henkel S. Patton Rice, Roy Delp Fund Holly Boaz Cathy Herdeman Emily C Romney, In Memory of Joanne and Ken Bozeman, In Memory of **Charles Higgins** Oren Brown Shawn Roy, In Memory of Patrick Shelby Richard Miller Ian Howell, In Honor of Karen Brunssen Mary Anne Braund Ian Howell, NATS Intern Program Trucilla Sabatino John Alec Briggs Thomas and Nancy Hueber\*, NATS Mary Saunders-Barton J. David Brock Joann L. Schaum, In Memory of Intern Program Thomas Bumgardner, NATS Intern Daniel Hunter-Holly\*, NATS Intern Mary Jane Paul-Hummel Program Program Winnie Loraine Sims Robert Chafin, In Honor of Sylvia Plyler **Anonymous** Nancy MacArthur Smith Karen Chapman **Anonymous** Jeffrey Snider Anonymous Nancy Jantsch Paul Sperry Anonymous Julia A Jones Patricia Stiles, NSA Awards **Torin Wesley Chiles** Sharon Szymanski\*, NSA Awards Mark Kano\*, NATS Intern Program Laura Chipe Dian Lawler-Johnson, NATS Art Song, In Marilyn S Taylor, In Honor of Norma Codispoti, NATS Foundation Honor of Dr. Carol Mikkelson Virginia Zeani Melissa Coombs Dian Lawler-Johnson, In Memory of Deborah Ann Thurlow Mark Crayton Dr. Benjamin Middaugh Craig Tompkins, In Memory of Melodie C Dickerson Kimberly Lazzeri **Phyllis Mailing** Dr. Andrea Dismukes, In Memory of Dana Lentini Louise Toppin Angela Easterday Holder Jill Terhaar Lewis Dr. Joanne Uniatowski, In Honor of James Doing\*, NATS Intern Program, In Carol Loverde Edward C White Memory of Dale Moore Wanda L Mandigo Dana B Vachharajani Ronald Doiron, In Honor of Joseph Mayon, In Memory of Cynthia Vaughn, NATS Intern Program, In Memory of Meribeth Dayme Dr. Thomas Cleveland Francisco Casanova Carol J McAmis Robert James Doyle, In Memory of Dr. Nancy Walker **Rose Taylor** Lori McCann and David B. Smith, In Clifton Ware, In Memory of Bruce Lunkley Robyn Driedger-Klassen Memory of Angela Easterday Holder Patricia Weis, NSA Awards Jean Piatak Eickhoff, In Honor of Nancy McDuffie Jay G. White, Barbara Doscher Fund, In Honor of Martha Randall Barbara Doscher Peggy McNulty, In Memory of Ruth Ellis, NSA Awards Todd Duncan Anne Wick Alison Feldt\*, Barbara Doscher Fund Peggy McNulty, Todd Duncan Award Dianne Wintrob Diane Foust Joseph and Violette Meyers Sally Zeigler Thomas Ellen Frohnmayer, In Memory of Ingrid D. Mueller, James McKinney Fund, Kurt-Alexander Zeller Philip Frohnmayer NATS Competitions and Awards, NSA Contributor: \$10-\$99 Marisa Gaetanne, NATS Art Song **Awards** Alison Acord Pamela Hicks Gailey Wendy Mullen, James McKinney Fund, In Janice Aiken Gloria Galask, Herald Stark Award Fund Memory of Angela Easterday Holder Kathryn Aldridge R Bruce Gardner Wendy Mullen, In Memory of Linda Allison Nedra Gaskill Angela Easterday Holder Catherine Sentman Anderson Robert Grider Avumi Nakamae Lisa Angelina Patti Griffith Lara Nie, In Honor of Gisela Goettling Eric Anderson, Jr M Rachel Andrews John Hacker Sara Paar Anonymous Juliana Hall, Art Song, In Memory of Andrew Parks, In Memory of Eleanor Pudil Anop **Dominick Argento Beverly Peck Johnson** 

Laurissa Backlin, Funding for Speakers at

Conferences

Jamie Louise Baer-Peterson

Anonymous,\* NATS Intern Program

Polly Baldridge

Amanda Balltrip, In Honor of

Gail Robinson Lisa Barksdale

Rachel Barnard Margaret Baroody

Amy Bartram

Anonymous, NSA Awards

Rebecca Beaucourt, In Honor of Jeff and

Becky Ambrosini

Anonymous Lucy Ellis Beck

Serena Kanig Benish

Marguerite Benton, In Honor of Alaska

**Sound Celebration Chorus** 

Anne Haga Bentz

David Gregory Berg, In Honor of

Richard Sjoerdsma Adele Berg-Layton

Alice Berman

Julianne Lungren Best, Barbara Doscher

Fund

Ashlee Bickley

Randall Black, James McKinney Fund

Yvonne Blair

Anna Bonham-White

Brian P Bonnin Gloria F Bonnin

Jill Brewer

Maura Brigham, In Honor of

Mary Saunders-Barton, In Memory of

William Reed

Frances N Brockington, In Honor of

H.T. Burleigh Scholarship

**Gregory Brookes** 

Martha m Brouse

Jillian E Bruss, In Honor of Sheila Harms

Sharon Buck, NSA Awards

Judith Arlene Burbank, NATSAA Awards

Barbara E Burdick, NSA Awards

Alfreda Burke, In Honor of Pastor John

and Mamie Burke

Raquela Burt, In Honor of

Doris Jean O'Brien

Margaret R Burton, In Memory of

Emma Small

**Anonymous** 

Jennifer Cabot

Karen Calloway, In Memory of Roy Delp,

In Memory of Janice Harsanyi

Anonymous

Amanda Castellone, In Honor of SC

SNATS Officer and Friends

Jean Bernard Cerin

John Chen

Maureen Chowning

Katherine Ciesinski

Lizzy Clarke, In Honor of

Susan Wedgwood Clarke

Carol Clary, Shirlee Emmons/Berton

Coffin Award

**Grant Cochran** 

Cheryl Coker

Lesley Alison Collins, In Memory of

Marianna Christos

### NATS MENTORED TEACHING EXPERIENCE

Are you a private studio voice teacher who wants to strengthen your studio pedagogy? Are you a college/conservatory-level studio voice teacher who wants feedback on your teaching, separate from the teaching evaluations you may already receive? Have you wanted to participate in the NATS Intern Program but do not qualify? Are you looking for a way to re-energize your teaching?

If any of the above applies to you, you are the perfect candidate to participate in this NATS initiative that is aimed at providing development opportunities to all NATS members and is held during the National Workshops. Your next opportunity to participate is coming up soon!

### **JANUARY 8-10, 2021**

MENTORED TEACHING EXPERIENCE is being held during the 2021 Virtual Winter Workshop - Sign up at NATS.org with Workshop Registration

RATE: \$50 Additional Fee (must be registered for the workshop)

Lauren Cook Laurel Freeborg, In Memory of Carol A Jegen Emilia Cundari Dennis Allen Jewett, James McKinney Kathy Cook Margaret A. Garrett, In Honor of Karen Crandon Fund Melissa Kristin Culloton Dr. Mozelle Sherman Mary J. Johnson, Herald Stark Award Fund Victoria Garrett Ann Marie Daehn, NATS Intern Program, Kerry Anne Johnson Beatrix Berger Gee In Memory of Dr. William McIver Kimberlyn S Jones, In Memory of Nan Gibson, In Memory of Sharon Daniels, In Memory of Natalie Limonick Meribeth Dayme Dan Sullivan Marla S. Jones Robert Glick Osceola A Davis-Smith Sandra V Jozef, In Honor of Rachel Goldenberg, NATS Intern Megan Dearie Florence Avery Program, In Honor of Marvin Keennze Tony Deaton, NSA Awards Katie Katnis Rachel Goldenberg, In Memory of Tony Deaton, In Memory of Thomas Roy King, In Memory of Lindsey Christiansen Angela Holder Irma Cooper Kathleen Grammer, Speakers for Rebekah & Robert Demaree **Dorothy Kingston** Conference, In Honor of Westminster Norman Earl Devol **Anonymous** Choir College Voice Facility Cindy Dewey **Anonymous** Colleen Gray Meghan Dibble, NATS Art Song, In Mary E. Knickle Kathryn B. Gesham Memory of Dorothy Barnhouse Daniel Koehn, In Memory of Elizabeth Hagedorn, In Memory of Janine Dodd Angela Easterday Holder **Berton Coffin** Jan Eric Douglas Sarah Krieger, Speakers for Conferences Mary Ellen Hagel Bonnie Draina, In Memory of Nathan Krueger Carolyn F Hall Meribeth Dayme **Anonymous Anonymous** Bonnie, Draina, NATS Intern Program Peggy Kurtz Paige Hardison **Heather Dufault Anonymous** Nancy E. Harris Judith S. Durocher Laurie E Lashbrook Tina Harris, In Memory of Jeanne Maggi Robert Edwin, National Music Theater Sarah K Lea Elizabeth Hart Competition Fund, In Memory of Karen Leigh-Post, In Memory of Stephanie Henkle Helen W. Monbo Shirlee Emmons **Anonymous** Kate Egan, NSA Awards Carrie L. Lemke Marty Heresniak, Jean Westerman Gregg **Anonymous** Evangelia Leontis Fund, In Memory of Carl Gutekunst Matthew W Ellenwood, National Music Arthur Levy Terri Herron, In Memory of Theater Competition Fund Lynnell Lewis Meribeth Dayme Martha Elliott Phyllis A Lewis-Hale, NATSAA Beverly Hotch, In Honor of Elizabeth Eschen Patricia Little Dr. George Gibson Ellie Escher, In Memory of Los Angeles Chapter of NATS Hallie Coppedge Hogan Lindsey Christiansen Carol Loverde Kelly M Holst Faith Esham, In Memory of **Anonymous** Linda Hossfeld Vasile Venettozzi **Anonymous** Paul Henry Houghtaling Anonymous **Anonymous** Martha Jane Howe Lydia Evanson Gary L Mabry,\* In Honor of Eric Howe Barbara Doscher **Anonymous** Anonymous Melodee Fernandez, In Memory of My Melissa Malde Gertrude (Trudi) Huizenga Mother, Nancy Meadows Fernandez Meryl Mantione Kyra C Humphrey, In Memory of Juli Fletcher-Mozockie, National Music Sharyn June Mapes, In Honor of Geraldine Decker Theater Competition Fund, In Honor Marvin Keenze Janice Jackson of Janet Fletcher Beverly Marks, Karl Trump Award Frank & Darlene Jackson Acacia Flores Carol J Marshall Nancy Vance Jacobs Anne Foradori, Irvin Bushman Award Anonymous, In Honor of Sandy Stewich Kimberly Gratland James, NATS Intern Randy Paul Foster Program Anonymous, Art Song

Warren Jaworski, James McKinney Fund

Anonymous

Julie McCoy

Melissa McMahan, NATS Competitions and Awards

Lisa A Medici-Buckley, National Music Theater Competition

Ruthanna Metzgar

Megan Pfeiffer Miller

Patricia Miller, In Memory of

Mattiwilda Dobbs

Russell Miller, In Memory of William McIver

Shirley E Taylor Moore, In Memory of Betty MacDonald

James Henry Moore

Amy Morrison, National Music Theater Competition

Steven Morton, National Music Theater Competition

Sally Mote-Yaffe, In Memory of

Meribeth Dayme

Joanne Mouradjian

Sally Porte Munro

Amanda Munton,

Susan Allen Nance

Tiffany Nishibun,

Patricia Saunders Nixon,\* NATS Art Song

Christina L Nolen

Winston Noren

Rebecca Nunez-Stubbs

Patrice Pastore

Carolyn J Patterson

April Pellegrini, In Memory of

Margaret Pellegrini

**Charlotte Philley** 

Angela K Pickering

Linda Poetschke, Herald Stark Award

Fund

Deborah Lynn Popham, NATS Intern

Program

Linda M. Porter, In Honor of Carrie Talbott

Judith Powell, NATSAA Awards

Anonymous,\* Funding Speakers for

Conferences

Roma Prindle, In Memory of

Patricia Herren

Anonymous, In Memory of

Jane Paul Hummel

Janet K Rabe-Meyer, In Honor of Richard

Owen

Laura Radell, In Memory of

Barbara Doscher, In Honor of

Julie F Fortney

Andrea Randall-Luyties

Lorraine Reinhardt, In Honor of

Arlene MacIntyre

**Brent Richardson** 

Connie Day Roberts, In Memory of

Kathleen Arecchi

Jane Schoonmaker Rodgers

Katya A. Roemer

Lois Rooney Giurin

Ingrid Rosenshein

Elizabeth Rotoff

Bonnie Salewski, NSA Awards

Connie Sallee, In Memory of

Christie Jo Roberts Worley

Rebecca Salter

Christine Clark Sanders

Sherry L Scanza

Peggy Schaaf

Mary Ellen Schauber

Jan Pedersen Schiff

Matthew Schloneger

Marieke Schuurs

Lorain Schwaber

Jennifer Seiger

Calvin and Judy Sell, In Memory of

Meribeth Dayme

Laura Shepherd, NSA Awards

Dorothy Shrader, In Honor of

Aija Jirgensons Shrader

Donald R. Simonson, Shirlee Emmons/

Berton Coffin Award

Nancy Slaughter, In Honor of

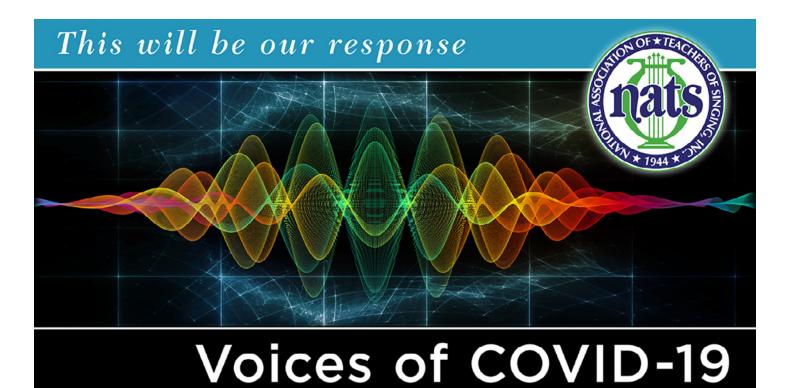
Thomas Roy King

**Brenda Smith** 

Anonymous

Anonymous

Russell S. Smythe



Anna Speck

Anonymous

Heidi Starr

Diane Steen-Hinderlie, In Honor of Nancy Grundahl's Retirement

**Emery Stephens** 

Carrie Stevens, NATS Art Song

Anonymous

Sarah Stone, Paul Kiesgen Fund

Stacy Andrea Strakowki

Anastasia Ellana Swope

Anonymous

Peter Thoresen, Paul Kiesgen Fund

Leon Thurman, Ed.D, In Honor of

Dr. John Cooksey

John Tibbs, In Memory of

Bennie Middaugh

Mary Catherine Tierney, Joan Frey Boytim

Award

Anonymous

Stephanie Tingler, In Memory of

Irvin Bushman

Nina Tober, NSA Awards

Patricia Toledo

Jim Tompkins-MacLaine, In Memory of

Carolyn Terpstra

Lee Tong

Jennifer Trost, In Honor of David Strickler

Lara Troyer\*, Barbara Doscher Fund

Katie Tupper

Betsy Uschkrat, In Honor of Joyce English

Tracy Van Fleet

Diana Walker-Neve

**Roger Walters** 

Karyn Way

Anonymous, National Music Theater

Competition

Neal E Wegener, In Honor of James and

Elizabeth McKinney

Richard H Weidlich, In Honor of

**Ruth Dobson** 

Robert C White, Jr.

Anonymous

Anoymous

Mary Kathryn Wilson

Michael Womack, NATS Intern Program

Daniel (Dan) Wright, In Memory of

D. Ralph Appelman

Kwan-Yee Amy Yeung, NATSAA Awards, In Honor of the Tenn. State NATS

Student Auditions

LaDonna Young, NATSAA Awards

### **2019 Fiscal Year Audit Summary**

The 2019 audit of the National Association of Teachers of Singing has been completed and published copies of the report were furnished to members of the Board of Directors by the independent auditing firm of Magers & Associates, LLC, Certified Public Accountants, Jacksonville, Florida. The entire unqualified report and opinion letter of the auditor is available for members to review in the Executive Office of NATS in Jacksonville, Florida, as well as from members of the Board of Directors. The following summary of the details of the audit are extracted and summarized below. The auditor's report and the notes that accompanied the report are an integral part of the audit statements.

### **COMPARATIVE STATEMENT OF FINANCIAL POSITION**Years Ended December 31, 2019 and December 31, 2018

ASSETS					
	Decem	December 31			
Current Funds—Unrestricted	2019	2018			
Account Receivable	21,891.00	(3,305.00)			
Cash in Banks	378,873.00	314,420.00			
Cash on Hand	0.00	0.00			
Investments	252,065.00	217,404.00			
Publication Inventory	15,000.00	15,000.00			
Prepaid Expense	46,368.00	6,612.00			
Other Assets	634.00	3,367.00			
Total Current Assets	714,830.00	553,498.00			
FIXED ASSETS - NET	236,296.00	245,717.00			
TOTAL ASSETS – UNRESTRICTED	951,126.00	799,215.00			
LIABILITIES AND I	FUND BALANCE				
Liabilities	2019	2018			
Accounts Payable and Accrued Expenses	70,261.00	75,007.00			
Deferred Revenue	84,914.00	13,315.00			
Prepayment of Dues	379,282.00	251,067.00			
Current Portion of long-term Debt	23,075.00	22,181.00			
TOTAL CURRENT LIABILITIES	557,532.00	361,570.00			
LONG TERM LIABILITIES	· '				
Notes Payable less Current Portion	46,996.00	70,118.00			
NET ASSETS					
Net assets without restrictions	346,598.00	367,527.00			
TOTAL LIABILITIES AND NET ASSETS	951,126.00	799,215.00			

39

www.nats.org INTER NOS | FALL 2020

### **NATS Framing Our Future**

### March 2020 through March 2021

\*Indicates and unrestricted donation to the Framing Our Future Fund in addition to other donations

\*Indicates a multi-year pledge started during the 75th Anniversary Campaign

#### Investor Level: \$2500 and above

Karen Brunssen,♥ In Memory of Angela Easterday Holder, In Honor of Allen Henderson

Karen Brunssen,\* NSA Negro Spiritual Competition

Laura Fike,♥ Strategic Funding Solutions Elaine and Tod Fitzpatrick,♥

Allen C. Henderson,♥ In Memory of Angela Easterday Holder Lori Laitman, NATS Art Song

Linda June Snyder,♥ In Honor of My Music Teachers and My Family

#### Patron Level: \$1500-\$2499

Carole and Jeff Blankenship,\* NSA Negro Spiritual Competition Barbara Ann Peters, In Memory of David Blair McClosky Scott Piper,♥ In Honor of Dr. and Mrs. Aiello

#### Leader Level: \$1000-\$1499

Mike and Ronny de Jong, In Memory of Jane M. Dillard Georgia Chapter of NATS, NSA Negro Spiritual Competition

#### Advocate: \$500-\$999

Sarah Holman♥
Anonymous, NSA Negro Spiritual
Competition
Gale Odom
Oklahoma Chapter
Kathleen Otterson♥
Shelley Outlaw,♥ Strategic Funding
Solutions

Angela Santucci, National Music
Theater Competition, In Memory of
David Westfall
Julie Wieck♥

#### Partner: \$250-\$499

Eden Casteel
Aaron Johnson♥
Byron Jones
Jennifer Susan Mather
Kristin Morris
Beverly Park

West Central Region, In Memory of Dr. Donna Bogard

Devonna Rowe, NSA, In Memory of Todd Duncan Richard Sjoerdsma Sherri Moore Weiler

#### Friend: \$100-\$249

Jeremy Blackwood

Holly Boaz♥ Kerry Ginger Joshua Glasner

Louis Goldberg, In Honor of Charles Walker and New Jersey NATS

Carol Gutknecht, In Memory of

Elena Fels North

Glendower Jones,\* Intern Program

Helene and Joseph Weil

Cari McAskill, In Honor of Martha Shell

Jordyn Day Palmer

Lois Sayers Smith, In Honor of

Oren Lathrop Brown, In Memory of

Emily Freifrau Von Stetten

Sharon Szymanski Eve-Anne Wilkes

#### Contributor: \$10-\$99

Anonymous Mim Adams Theresa Brancaccio William Brewer

Elaine C. Brewster, In Memory of Betty Jeanne Chipman

Diction Buddy LLC Keitha Campeau

Amandia Carnahan,\* NSA Negro Spiritual

Compeition

Sherry Shaoling Chock

Eisha Epps Christine Fulcher Julie Groom

Alicia V Hermance, In Memory of

Myron E Hermance Jr.

Julia D Hood James Janssen

Lyndia Johnson, In Honor of

Katherine Lorenz

Anonymous
Rita T Larkin
Anonymous
Mage Lockwood
Courtney Lowe
Brenda Lualdi
Amy Murphy

John Glenn Paton Scott Ramsay Jonathan Riss Amelia Rollings

Aleisha Thompson-Heinz

Anonymous Anonymous

• • • • • •



Your perseverance, resilience, and creativity enabled you to meet new demands as teachers, collaborative pianists, performers, and voice specialists. Your strength and your talent have never been more important and more appreciated by your students, your community, and your professional association – NATS.

While NATS has reached out to you in many ways over the last few months, we have also kept our eye on your needs beyond the current health and economic crisis through our work on the NATS Strategic Plan 2020-25: **Framing Our Future**. This plan was shaped by our members: nearly 1,200 who responded to the 2019 "climate" survey of our members, providing invaluable feedback about how NATS can serve you better, and more than 100 volunteer leaders of NATS who spent countless hours in strategy and planning meetings over the last year, building the framework for the new strategic plan. As the plan rolls out, you will have the opportunity to add your voice and your volunteer support to help refine and implement the plan strategies.

You can help ensure that strategic change and support continue in the months and years ahead. As a valued member of NATS, please join us in honoring our commitment to you by making a generous unrestricted gift to the **Framing Our Future Fund**. Your gift may be made online at <a href="https://www.NATS.org/FramingOurFutureFund">www.NATS.org/FramingOurFutureFund</a>.

**OUR VISION:** Transforming lives through the power of singing.

**OUR MISSION:** To advance excellence in singing through teaching, performance, scholarship, and research.

#### **OUR VALUES:** We will:

- Support voice professionals within the studio, classroom, clinic, and performance venue.
- Provide committed leadership to achieve our mission and vision.
- Advance ethical principles and practice in our profession.
- Celebrate and recognize the value and efforts of all.
- Encourage individual skills and creativity.

DIVERSITY AND INCLUSION STATEMENT: NATS strives to be a welcoming and supportive community of members and students who celebrate the unique identities, varied backgrounds, and experiences of all individuals. We are dedicated to ensuring that all voices are heard in an inclusive environment with equitable treatment for all.

## LET'S GET ASSOCIATED

JOIN THE NATIONAL ASSOCIATION of TEACHERS of SINGING









### Many Voices, One Passion—Singing

BECOME PART OF THE LARGEST ORGANIZATION OF TEACHERS OF SINGING IN THE WORLD, with 7,000+ members in more than 35 countries. Whether working in independent studios, community schools, elementary and secondary schools, or higher education, NATS members represent the diversity of today's music landscape, teaching and coaching in all vocal styles.

### Learn and grow as a teacher of singing

### **BENEFITS OF MEMBERSHIP:**

- Professional development and networking
- Timely webinars and trusted resources during COVID-19
- Journal of Singing
- National competitions and student auditions
- Virtual and face to face events to serve your needs
- Access to the NATS Members Only Facebook Group with feedback on the latest information and technology for teaching during the pandemic.
- Access to members-only benefits such as discounts on teaching tools, health insurance, and small business tools
- Discounted member prices for NATS workshops and conferences.

We also have Student membership for just \$46 per year!



Start your initial year in
October and enjoy member
benefits through Jan 1, 2022.
It's like getting the next
three months FREE!

JOIN AT nats.org/nats-membership





### Benefits include free *Journal of Singing* digital access and more. Annual Student Membership is just \$46!

Fall enrollment begins Oct. 1, 2020, and membership is good through Jan. 1, 2022.

Dedicated to the development of life-long learning, NATS has launched a Student Membership category. Full-time students pursuing an undergraduate, graduate, or doctoral degree can apply as new members at a reduced rate of \$46 annually and partake in many of the benefits that their teachers enjoy.

For more information log on to nats.org/student\_membership.

Eligibility: Must be a full-time post-secondary student applying as a new member.

### Van L. Lawrence Fellowship for 2021

Application Deadline: Nov. 15, 2020

The Van L. Lawrence Fellowship was created to honor Van L. Lawrence, M.D. for his outstanding contribution to voice, and particularly to recognize the importance of the interdisciplinary education he fostered among laryngologists and singing teachers. It is awarded jointly by the Voice Foundation and the National Association of Teachers of Singing Foundation.



Candidates for the Van L. Lawrence Fellowship shall be:

- 1. A member of the National Association of Teachers of Singing who is actively engaged in teaching.
- 2. The Fellowship shall be awarded to candidates who have demonstrated excellence in their professions as singing teachers, and who have shown interest in and knowledge of voice science.



Members of NATS wishing to apply for the fellowship should write an electronic letter of intent to The Voice Foundation along with your CV (combined into one PDF document). Include the area and methods of your proposed study. E-mail: office@voicefoundation.ora

- a. Current application of scientific knowledge in the studio;
- b. The area of intended study and/or research project;
- c. How the Fellowship and research project will benefit your teaching;
- d. NATS Chapter to which you belong:
- e. A detailed curriculum vita.

The 2021 fellowship will be awarded at the 50th Annual Symposium – Care of the Professional Voice, June 2–6, 2021, in Philadelphia

For more information, contact The Voice Foundation at 215-735-7999 or email office@voicefoundation.org. Visit www.nats.org and click on the programs tab to find complete application instructions.