



Advertising Rates for ICVT 2025

Reach an international audience!

Program Book Advertising

Available to all attendees. Features daily schedule and biographical information. Rates in USD.

Advertisement Size Option	Details	Price
Back Cover	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$2,000
Inside Front Cover	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$1,000
Inside Back Cover	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$1,000
Premium Full Page (Preferred Placement)	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$700
Full Page	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$600
Half Page (Horizontal)	7.5" x 4.875" – 4-color (TIF, JPG, PDF or EPS)	\$500
Quarter Page (Vertical)	3.625" x 4.875" – 4-color (TIF, JPG, PDF or EPS)	\$400

Concert Program for Headlining Artist

Back Cover	8.5" x 11" – 4-color (TIF, JPG, PDF or EPS)	\$1,200
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Flyer Inclusion in Attendee Registration Packet

All attendees receive a bag with essential event materials. Advertisers will be responsible for all shipping costs.

Flyer or Materials	\$400 per insertion
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Sponsored E-Blasts

Reach 500+ registrants with a targeted message. E-blasts scheduled on a first-come, first-served basis in July/August 2025 and are subject to availability.

E-Blast to Registrants	\$400
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To reserve your space, save PDF and email to advertising@nats.org Once your order is received you will receive an email confirmation and an invoice with a secure payment link.